

Mr. Anant Goenka

Vice Chairman, CEAT Limited

Mr. Anant Goenka is a Member of the Management Board at RPG Enterprises. He is also the former Chairman of Automotive Tyre Manufacturers' Association (ATMA). Mr. Goenka has over 18 years of experience during which he has worked in CEAT Limited, KEC International Limited and Hindustan Unilever Limited. He started his career with Hindustan Unilever Limited in 2003 after which he joined CEAT Limited as Regional Manager - Sales. He went on to lead the Off Highway tyres Business in 2005. He then joined KEC International Limited (KEC) as Vice President (Corporate) in 2007 and was in charge of the Telecom business, Business development in North America and Integrated Planning and Monitoring of Transmission and Distribution Business. In recognition of his contribution in the said business vertical, KEC elevated him to the position of Executive Director – Supply Chain responsible for manufacturing, procurement, planning, logistics and quality functions. In 2010 he moved back to CEAT as Deputy Managing Director and was then appointed as Managing Director in April, 2012. Mr. Goenka has been recognised by Forbes as the “Next Generation Business Leader of the Year” in 2017 and as “India’s 40 under 40 Business Leaders” by Economic Times-Spencer Stuart. He also led CEAT to win the Deming Prize in 2017, one of the most prestigious global quality awards in the world. Mr. Goenka is an MBA from the Kellogg School of Management and a BS (Economics) from the Wharton School, University of Pennsylvania.