



CEAT LIMITED
RPG House
463, Dr. Annie Besant Road,
Worli, Mumbai - 400030, India
☎ 91 22 24930621
✉ customercare@ceat.com
@ www.ceat.com
CIN: L25100MH1958PLC011041

August 20, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

Security Code: 500878

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex, Bandra (East),
Mumbai 400 051

Symbol: CEATLTD

NCD Symbol: CL25, CL26

Sub: Intimation regarding 100 Days Campaign – “Saksham Niveshak”

Dear Sir / Madam,

Pursuant to the communication issued by the Investor Education and Protection Fund Authority (IEPFA) dated July 26, 2025, regarding the “100 Days Campaign – Saksham Niveshak”, aimed at facilitating shareholders in claiming unpaid/unclaimed dividends and updating KYC details, bank mandates, and nominations, this is to inform you that the Company has made the enclosed communication available on its website i.e. www.ceat.com

This is for your information.

Thanking you,

Yours faithfully,
For **CEAT Limited**

(Gaurav Tongia)
Company Secretary

Encl: as above



CEAT LIMITED
RPG House
463, Dr. Annie Besant Road,
Worli, Mumbai - 400030, India
☎ 91 22 24930621
✉ customercare@ceat.com
@ www.ceat.com
CIN: L25100MH1958PLC011041

100 Days Campaign- “Saksham Niveshak”- An initiative to encourage shareholders to update KYC details to avoid transfer of Unpaid/Unclaimed Dividends to IEPF

Dear Shareholder,

The Investor Education and Protection Fund (“IEPF”) Authority, Ministry of Corporate Affairs (“MCA”) has by communication dated July 16, 2025, requested companies to launch a 100 days Campaign - “**Saksham Niveshak**”, to reach out to shareholders whose dividend remain unpaid/unclaimed. Shareholders whose KYC details such as PAN, Nomination, Contact information, Bank account details, or signatures are not updated, are requested to submit the relevant information in line with aforesaid MCA communication. Following documents are required to be submitted to update KYC:

For Shares held in Demat Mode	For Shares held in Physical Mode
Self-attested copy of Client Master List that contains updated particulars	Form ISR-1 duly filled along with supporting documents
Self-attested PAN Card & Address proof (viz. Utility bill not older than 3 months)	Form ISR-2 –Confirmation of signature of security holder by the Bank

Pursuant to SEBI Circular bearing reference no. SEBI/HO/MIRSD/POD-1/P/CIR/2024/81 dated June 10, 2024, the members are encouraged in their own interest to provide choice of nomination in Form SH-13 (registration of nomination) / Form ISR-3 (opting out of nomination). You may submit the completed documents to our RTA, NSDL Database Management Limited, through any of the following modes:

- Physical Submission: Self-attested and dated physical copies to NSDL Database Management Limited, 4th Floor, Tower 3, One International Center, Senapati Bapat Marg, Prabhadevi, Mumbai - 400 013.
- Email Submission: Send duly signed documents from your registered email ID to investor.ndmlrta@ndml.in

Thanking you,

Yours Sincerely,
For **CEAT Limited**

Sd/-
(Gaurav Tongia)
Company Secretary