

CEAT LIMITED
RPG House
463, Dr. Annie Besant Road,
Worli, Mumbai - 400030, India
9 122 24930621
g customercare@ceat.com

@ www.ceat.com
CIN: L25100MH1958PLC011041

October 3, 2023

**BSE Limited** 

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001

**Security Code: 500878** 

**National Stock Exchange of India Limited** 

Exchange Plaza, Bandra Kurla Complex, Bandra (East),

Mumbai 400 051

Symbol: CEATLTD

NCD symbol: CL23, CL25, CL26

CP Listed ISIN: INE482A14BT3, INE482A14BU1

Sub: Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 — Incorporation of a Wholly-owned Subsidiary

Dear Sir/Madam,

In furtherance to our letter dated July 25, 2023 and pursuant to Regulation 30 and 51 read with other applicable regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this it to update that the Officers of the Company as defined under Companies Act, 2023 received intimation on October 3, 2023 at 9.18 a.m. that a Wholly-owned Subsidiary "CEAT Brazil Tires Servicos Ltda", has been incorporated in the Federative Republic of Brazil effective October 2, 2023.

Details required as per SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are enclosed as Annexure - A to this disclosure.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully, For **CEAT Limited** 

Vallari Gupte Company Secretary

Encl. A/a



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## Annexure – A

(Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements Regulations, 2015 - Incorporation of a Wholly - owned subsidiary)

Name of the target entity, details in brief	CEAT Brazil Tires Servicos Ltda, a Wholly-owned
such as size, turnover etc.	Subsidiary in the form of a Limited Liability Company, has
	been incorporated in the Federative Republic of Brazil on
	October 2, 2023.
Whether the acquisition would fall within	Being a wholly owned subsidiary, the newly incorporated
related party transaction(s)and whether	entity shall be a related party of CEAT Limited.
the promoter/ promoter group/ group	
companies have any interest in the entity	Except being a wholly owned subsidiary of CEAT Limited,
being acquired? If yes, nature of interest	the Promoter / promoter group/ group companies of CEAT
and details thereof and whether the	Limited do does not have any interest in the said entity.
same is done at "arm's length"	
Industry to which the entity being	Trade of non-specialized general merchandise on behalf
acquired belongs	of CEAT Limited
Objects and effects of acquisition	Providing business support to CEAT Limited in the relevant
(including but not limited to, disclosure of	jurisdiction
reasons for acquisition of target entity, if	Junisaledon
its business is outside the main line of	
business of the listed entity)	
Brief details of any governmental or	NA .
regulatory approvals required for the	
acquisition	
Indicative time period for completion of	NA
the acquisition	
Nature of consideration – whether cash	100% subscription to the share capital by infusing
consideration or share swap and details	R\$50,000.00 (Fifty Thousand Reais) in cash consideration.
of the same	
Cost of acquisition or the price at which	R\$50,000.00 (Fifty Thousand Reais)
the shares are acquired	
Percentage of shareholding / control	100%
acquired and / or number of shares	
acquired	
Brief background about the entity	CEAT Brazil Tires Servicos Ltda is incorporated in the
acquired in terms of products/line of	Federative Republic of Brazil on October 2, 2023 to
business acquired, date of	provide business support to CEAT Limited in the relevant
incorporation, history of last 3 years	jurisdiction and yet to commence business.
turnover, country in which the acquired	
entity has presence and any other	Since the said company is newly incorporated, information
significant information (in brief)	related to turnover is not available.