



CEAT Ltd.
RPG House
463 Dr. Annie Besant Road,
Worli, Mumbai 400030, India
+91 22 24930621
CIN: L25100MH1958PLC011041
www.ceat.com

June 26, 2020

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001
Security Code: 500878

National Stock Exchange of India Ltd.,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Symbol: CEATLTD
CP Listed ISIN:
INE482A14957, INE482A14965, INE482A14973,
INE482A14981, INE482A14999

Sub: Notice to shareholders w.r.t. transfer of shares to IEPF

Dear Sir/Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose copies of the communication issued to the shareholders and notice published in the newspapers, Financial Express (English) and Loksatta (Marathi), concerning the proposed transfer of shares to the IEPF Authority, pursuant to Section 124(6) of the Companies Act, 2013 read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as amended from time to time.

You are requested to kindly take the above on record.

Thanking you.

Sincerely,

For CEAT Limited


Vallari Gupte
Company Secretary and Compliance Officer

Encl: as above

**CEAT LIMITED**

CIN: L25100MH1958PLC011041

Registered Office: 463, Dr. Annie Besant Road,
Worli, Mumbai 400 030

Telephone No.: 022-24930621 Fax: 022-25297423

E-mail: investors@ceat.com; Website: www.ceat.com

June 24, 2020

Dear Shareholder(s),

IMPORTANT & URGENT FOR YOUR IMMEDIATE ATTENTION**Sub: Transfer of Equity Shares of the Company held by you to Investor Education and Protection Fund (IEPF)**

We bring to your notice that in terms of Section 124 (6) of the Companies Act, 2013 ("the Act") read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016, as notified and amended from time to time (collectively referred to as "IEPF Rules"), shares in respect of which dividend has not been paid or claimed for 7 (seven) consecutive years or more, shall be transferred to IEPF.

As per records available with TSR Darashaw Consultants Private Limited, Registrar and Transfer Agent of the Company ("RTA") indicate that you have not claimed your dividend for the last 7 years, as per details given in the Annexure to this letter. Hence, your unclaimed dividend(s) and corresponding share(s) are liable to be transferred to IEPF.

You are therefore requested to claim such unclaimed dividend(s) on or before **September 14, 2020**, by returning the aforesaid Annexure duly signed along with documents as mentioned below:

- **For dividends paid on shares held in physical form:** Kindly note that the existing Bank details as registered against the folio will be considered for payment.

However, if you have not registered your bank details earlier or there is any change in the bank details, kindly update the same in the Annexure and forward to us along with original cancelled cheque leaf bearing the name of the shareholders as the account holder or copy of Bank Passbook / Bank Statement duly attested by the authorized officer from the Bank.

- **For dividends paid on shares held in electronic form:** Kindly ensure that the Bank details registered against your Demat account are correct or update the same with your Depository Participant.

Further to the above, kindly note that as per the SEBI circular SEBI/HO/MIRSD/DOP1/CIR/P/2018/73 dated April 20, 2018, all the unpaid dividend amount would be paid via electronic bank transfer only. Hence, you are requested keep the bank details updated to avoid any rejection or non-payment of dividends.

In case, the dividend amount(s) are not claimed on or before September 14, 2020, the Company will be compelled to transfer the unclaimed dividend amount for F.Y. 2012-13 to the IEPF and consequently transfer the shares held by you to IEPF, without any further notice, by following the due process as provided under IEPF Rules.

Please note both the unclaimed dividend and corresponding shares including all benefits accruing on such shares, if any, once transferred to IEPF can be claimed back only from IEPF Authority after following the procedure prescribed by the IEPF, available on the website of MCA at www.iepf.gov.in.

Please note that no claim shall lie against the Company in respect of the unclaimed dividend amount and shares transferred to the IEPF according to the said IEPF Rules.

Further, SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, mandate transfer of shares only in dematerialized mode effective from April 1, 2019. Therefore, if you are holding shares in physical form, you are once again requested to dematerialize your shares at the earliest.

In case of any query, you may please contact the Company/ RTA at:

CEAT Limited, 463, Dr. Annie Besant Road, Worli, Mumbai 400 030 Email: investors@ceat.com Tel: 022-2493 0621	TSR Darashaw Consultants Private Limited, 6, Haji Moosa Patrawala Industrial Estate, 20, Dr. E Moses Road, Mumbai 400 011 Email: csg-unit@tsrdarashaw.com Tel: +91 22 66178484 Fax : +91 22 66568484
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For better investor servicing, please keep your email id, latest bank / PAN / address details registered with the Company / your Depository Participant, as the case may be.

Yours Sincerely,
For CEAT Limited

Sd/-
Vallari Gupte
Company Secretary

Encl: as above

ZV/ MCA-IEPF/ Sr. No.:

To,

TSR DARASHAW CONSULTANTS PRIVATE LIMITED
6, Haji Moosa Patrawala Industrial Estate,
20, Dr. E. Moses Road, Near Famous Studio,
Mahalaxmi, Mumbai 400 011.

Dear Sir / Madam,

Unit: **CEAT Limited**
Sub: **Payment of unclaimed dividend**

This has reference to letter dated June 24, 2020 regarding the captioned subject. Please arrange to make the payment of unclaimed dividend as stated below:

(Tick (✓) whichever is applicable). I enclose the original instrument(s). I do not possess the original instrument(s).

I confirm that I have not encashed the instrument(s) sent to me earlier nor have I received any money in connection with the payment(s) mentioned below:

Account No./ Folio:

Warrant No.	Net Amount (Rs. P.)	Date of Payment	Last date to Claim
		29-Aug-13	14-Sep-20
		01-Oct-14	14-Sep-20
		17-Aug-15	14-Sep-20
		29-Mar-16	14-Sep-20
		11-Aug-17	14-Sep-20
		25-Jul-18	14-Sep-20
		06-Aug-19	14-Sep-20

For shares held in Physical:

(Tick (✓) whichever is applicable)

I request you to consider the bank details registered against the folio for making the payment **OR**

I request you to register against my folio, the changes in bank details / address, if any, as given below. I am enclosing following self-attested documents, being the documentary evidence of Identity / Address and bank details

- Self-Attested copy of PAN card / Aadhar Card
- Self-Attested copy of Passport / Aadhar Card / latest Utility Bill (should not be older than 3 months)
- Copy of the original cancelled cheque bearing the name of the shareholders as account holder **OR** Cancelled cheque in original along with Bank attested copy of the first & last page of the Bank Passbook / Bank Statement (not older than 3 months) copy of the Bank Passbook showing name, address and for address of the Bank branch

Bank Name	Branch Details
A/c Type : A/c no:	MICR : IFSC :

New Address: _____

For shares held in Demat: I confirm that the bank details and address registered against my Demat Account are correct and request you to consider the same for making payment of the above unclaimed dividend amounts

Further, I/We request you to take note of my/our contact details as given hereunder. The email id now being registered can be considered for sending future correspondence, including Annual Reports.

Email id: _____ Telephone no: _____

Place:

Date:

Signature of the First named Shareholder



CEAT LIMITED

CIN: L25100MH1958PLC011041

Registered Office: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030

Telephone No.: 022-24930621 Fax: 022-25297423

E-mail: investors@ceat.com; Website: www.ceat.com

June 24, 2020

IMPORTANT & URGENT FOR YOUR IMMEDIATE ATTENTION

Dear Shareholder(s),

Sub: Transfer of Equity Shares of the Company held by you to Investor Education and Protection Fund (IEPF)

In accordance with erstwhile Clause 5A of the Listing Agreement (now Regulation 39(4) read with Schedule VI of the SEBI (Listing Obligations and Disclosures Requirements), Regulations, 2015 ("Clause 5A"), the Company had sent reminders to you vide letters dated March 20, 2013, April 30, 2013 and July 1, 2013, requesting you to claim your respective share certificate(s) issued under a Scheme of Arrangement by way of demerger between the Company, CHI Investments Limited and their respective shareholders. Subsequently, as per Clause 5A, shares held by you which remained unclaimed were transferred to the "Unclaimed Securities Suspense Account" of the Company ("Company's Suspense Account") in January 2014. Further, these shares could have also been claimed by you at any time by approaching the Company with relevant documentary proof.

We bring to your notice that in terms of Section 124 (6) of the Companies Act, 2013 ("the Act") read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016, as notified and amended from time to time (collectively referred as "IEPF Rules"), shares in respect of which dividend has not been paid or claimed for 7 (seven) consecutive years or more, shall be transferred to IEPF.

As per records available with TSR Darashaw Consultants Private Limited, Registrar and Transfer Agent of the Company ("RTA"), you have neither claimed your shares nor the dividend declared thereon since FY 2012-13. In accordance with Section 125 (4) of the Act, dividend for FY 2012-13 which remains unclaimed till **September 14, 2020**, will be transferred to IEPF and consequently your shares are liable to be transferred from the Company's Suspense Account to the IEPF.

You are therefore requested to claim your unclaimed shares along with unclaimed dividend(s) from FY 2012-13 by returning the enclosed application **duly signed along with relevant supporting documents**, to reach to the RTA, TSR Darashaw Consultants Private Limited, at the below-mentioned address on or before **September 14, 2020**.

The claim application should feature your complete contact details and should be supported with the self-attested copies of:

- a) Identity Proof of all holders: PAN Card
- b) Address Proof of the First holder: Aadhar Card or Passport or Electricity Bill, or Landline Telephone Bill (not older than 3 months).

Original cancelled cheque bearing the name of the first shareholder as an account holder. In case a cheque leaf with name printed on it is not available, kindly submit cancelled cheque in original along with Bank attested copy of the first & last page of the Bank Passbook / Bank Statement (not older than 3 months) showing name, address of the shareholder and the full address of the Bank branch.

Further to the above, kindly note that as per the SEBI circular SEBI/HO/MIRSD/DOP1/CIR/P/2018/73 dated April 20, 2018, all the unpaid dividend amount would be paid via electronic bank transfer only. Hence, you are requested keep the bank details updated to avoid any rejection or non-payment of dividends.

In case the RTA does not receive your application for claim along with the required supporting documents from you by **September 14, 2020**, we shall, according to the IEPF Rules, transfer your unclaimed shares from Company's Suspense Account to IEPF Authority, as per the procedure stipulated in the said Rules, without any further notice.

Please note both the unclaimed dividend and corresponding shares including all benefits accruing on such shares, if any, once transferred to IEPF can be claimed back only from IEPF Authority after following the procedure prescribed by the IEPF, available on the website of MCA at www.iepf.gov.in.

Please note that no claim shall lie against the Company in respect of the unclaimed dividend amount and shares transferred to the IEPF according to the said IEPF Rules.

In case of any query, you may please contact the Company/ RTA at:

CEAT Limited, 463, Dr. Annie Besant Road, Worli, Mumbai 400 030 Email: investors@ceat.com Tel: 022-2493 0621	TSR Darashaw Consultants Private Limited, 6- Haji Moosa Patrawala Industrial Estate, 20, Dr. E Moses Road, Mumbai 400 011 Email: csg-unit@tsrdarashaw.com Tel : +91 22 66178484 Fax : +91 22 66568484
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For better investor servicing, please keep your email id, latest bank / PAN / address details registered with the Company / your Depository Participant, as the case may be.

Your Sincerely,
For CEAT Limited

Sd/-
Vallari Gupta
Company Secretary

Encl: as above

Ref.: ZV/CL5A/Serial No.

APPLICATION FORM FOR CLAIMING SHARES AND DIVIDEND

Date: _____

To,
 TSR DARASHAW CONSULTANTS PRIVATE LIMITED
 Unit: CEAT Limited
 6, Haji Moosa Patrawala Industrial Estate,
 20, Dr. E. Moses Road, Near Famous Studio,
 Mahalaxmi, Mumbai 400 011.

Dear Sir/Madam,

**Sub: Transfer of Equity Shares of the Company held by me/us to Investor Education and Protection Fund (IEPF)
 - Unclaimed Share Certificate(s) and Dividend**

I/We refer to the letter dated June 24, 2020, received from CEAT Limited regarding the captioned subject.

In this regard, I/We request you to release my unclaimed shares lying in Company's Suspense Account and make payment against the dividend(s) mentioned below:
 (Tick ✓ whichever is applicable)

- I/We enclose the original dividend instruments
 I/We do not possess the original dividend instruments

I/We have not sold/ pledged any shares of CEAT Limited prior to the Scheme of Arrangement nor I/We have received any monetary benefits directly/ indirectly against the same.

I/We also confirm that I/We have not encashed the dividend warrants sent to me/us earlier nor I/We have received any money in connection with the dividend payments from FY 2012-13.

In support of my/our claim, please find attached herewith self-attested copies of the following documents:

- PAN Card of all holders **and** (any one of the following as address proofs in the name of first holder)
 Passport Aadhaar Card Electricity Bill Landline Telephone Bill (not earlier to 3 months)
 An Original cancelled cheque leaf stating my/our name(s) as the account holder(s)

I/We hold the demat account no _____ with _____ (name of DP) and enclose herewith copy of the latest Client Master Statement evidencing account details and address. I/We request you to kindly credit the shares directly to my/our demat account.

OR

You may please send share certificate(s) at (Tick ✓ whichever is applicable):

- My Present Address recorded with you as stated above
 My New Address is given below. Also Please register my new address in your records for future correspondence.

New Address: _____
 : _____

Further, I/We request you to take note of my/our contact details as given hereunder. The email id now being registered can be considered for sending future correspondence, including Annual Reports.

Email id: _____ Telephone no: _____

Place : _____
 Date : _____ Signature of first named holder Signature of first joint holder Signature of second joint holder

CEAT

CEAT LIMITED

CIN: L25100MH1958PLC011041

Regd. Office: 463, Dr. Annie Besant Road, Worli, Mumbai-400 030

(T): +91 22 2493 0621; (F): +91 22 2493 8933

E-mail: investors@ceat.com; Website: www.ceat.com

NOTICE

TRANSFER OF EQUITY SHARES OF THE COMPANY TO INVESTOR EDUCATION AND PROTECTION FUND (IEPF)

Notice is hereby given pursuant to the provisions of Section 124 (6) of the Companies Act, 2013 ("the Act") read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016, as notified and amended from time to time (collectively referred as "the IEPF Rules") in connection with the transfer of those equity shares to the IEPF in respect of which dividends have not been claimed by shareholders for 7 (Seven) consecutive years or more, **including** those equity shares which were issued pursuant to Scheme of Arrangement by way of demerger between the Company, CHI Investments Limited and their respective shareholders and having remained unclaimed were subsequently transferred to the "Unclaimed Securities Suspense Account" of the Company in accordance with erstwhile Clause 5A of the Listing Agreement (now Regulation 39(4)) read with Schedule VI of the SEBI (Listing Obligations and Disclosures Requirements), Regulations, 2015.

Accordingly, individual communication has been sent to all the concerned shareholders, whose share(s) are liable to be transferred to the IEPF during the financial year 2020-21 and requesting them to claim such unclaimed dividend from FY 2012-13 till date, on or before **September 14, 2020**. Details of such shareholders and the shares have been uploaded on the Company's website www.ceat.com, under the Section "Shareholder Information".

In case the Company does not receive any communication from the concerned shareholders by **September 14, 2020**, the Company will be compelled to transfer the unclaimed dividend amount for F.Y. 2012-13 to the IEPF and consequently transfer the shares held by them to IEPF, without any further notice, by following the due process as provided under IEPF Rules.

Concerned shareholders, holding such shares in physical form and whose shares are liable to be transferred to the IEPF Demat Account, may note that the Company would be issuing new share certificate(s) in lieu of original share certificate(s) held by them for transfer to the IEPF and the original share certificate(s) held by the shareholders shall stand cancelled and be deemed non-negotiable.

Shareholders may also note that both the unclaimed dividends and unclaimed shares including all benefits accruing on such shares, if any, once transferred to IEPF may be claimed from the IEPF Authority after following the procedure prescribed under the IEPF Rules and no claim shall lie against the Company upon such transfer.

For any further queries or claiming the unpaid/unclaimed dividend and/or unclaimed shares or in case you need any information/clarification, please contact Registrar and Share Transfer Agent of the Company viz. TSR Darashaw Consultants Private Limited at 6, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Near Famous Studio, Mahalaxmi, Mumbai 400 011, Tel. No. 66178484, Email id: csg-unit@tsrdarashaw.com

For CEAT Limited

Sd/-

Vallari Gupte

Company Secretary

June 25, 2020



CEAT सीएट लिमिटेड

सीआयएन: एल२५१००एमएच१९५८सीएलसी०११०४१

नोंदणीकृत कार्यालय: ४६३, डॉ. अनी बेसेंट रोड, वरळी, मुंबई - ४०० ०३०

फोन: +९१ २२ २४९३ ०६२९; फॅक्स: +९१ २२ २४९३ ८९३३

ईमेल: investors@ceat.com; वेबसाइट: www.ceat.com

सूचना

कंपनीच्या इक्विटी समभाग इन्व्हेस्टर एज्युकेशन अँड प्रोटेक्शन फंड (आयईपीएफ) यांच्याकडे हस्तांतरण

इन्व्हेस्टर अँड प्रोटेक्शन फंड अॅडोप्टिव्हिटी (अकाऊंटिंग, ऑडिट, ट्रान्सफर आणि रिफंड) नियमावली, २०१६ सह वाचल्या जाणाऱ्या कंपनी कायदा, २०१३ ("कायदा") च्या कलम १२४(६) च्या तरतुदीच्या मान्यतेप्रमाणे याद्वारे सूचना देण्यात येत आहे की, समभागधारकांद्वारे ७ (सात) किंवा त्यापेक्षा अधिक सलग वर्षांसाठी दावा न करण्यात आलेले समभाग आणि अशा समभागांसह जे कंपनी, सीएचआय इन्व्हेस्टमेंट लिमिटेड आणि त्यांच्या संबंधित समभागधारकांसोबत विलीनीकरण माध्यमाद्वारे व्यवस्थेच्या योजनेच्या अनुषंगाने जारी करण्यात आलेल्या समभागांसह, त्यानंतर कंपनीच्या "अनक्लेम्ड सिक्युरिटीज सस्पेन्स अकाऊंट" मध्ये सेबी (लिस्टिंग ऑट्लिगेशन अँड डिस्क्लोजर रिक्वायरमेंट) नियमावली, २०१५ च्या नियम ३९(४) अनुसूची VI सह वाचल्या जाणाऱ्या पूर्वीच्या लिस्टिंग अॅडोप्टिव्हिटीच्या कलम ५ए अनुसार ज्यांचे आयईपीएफ डिमेंट खात्यांमध्ये हस्तांतरण होणार असलेल्या समभागांच्या संदर्भात अधिसूचित आणि वेबोवेळी (साधारणपणे "आयईपीएफ नियमावली" असा संदर्भ असलेला) फेरफार करण्यात आल्याप्रमाणे करण्यात येणार आहे.

त्यानुसार, ज्यांचे समभाग वित्तीय वर्ष २०२०-२१ दरम्यान आयईपीएफकडे हस्तांतरित करण्यास जबाबदार आहेत अशा सर्व संबंधित भागधारकांना वैयक्तिक संप्रेषण पाठविले गेले आहे आणि त्यांना १४ सप्टेंबर, २०२० पर्यंत किंवा त्यापूर्वीच्या वित्तीय वर्ष २०१२-१३ पासून आजपर्यंत अशा हक्क सांगितलेल्या लाभांशाचा दावा करण्याची विनंती आहे. अशा भागधारकांचे तपशील आणि समभाग कंपनीच्या वेबसाइट www.ceat.com वर "शेअरहोल्डर इन्फॉर्मेशन" कलमांतर्गत अपलोड केले गेले आहेत.

१४ सप्टेंबर २०२० पर्यंत कंपनीला संबंधित भागधारकांकडून कोणताही संदेश प्राप्त न झाल्यास, आयईपीएफ नियमानुसार देण्यात आलेल्या प्रक्रियेचे पालन करून कंपनीला वित्तीय वर्ष २०१२-१३ ची हक्काने सांगितलेली लाभांश रक्कम आयईपीएफकडे हस्तांतरित करणे आणि परिणामी आपल्याकडे असलेली समभाग आयईपीएफकडे हस्तांतरित करणे आवश्यक आहे.

संबंधित भागधारक, ज्यांचे स्वतःचे असे समभाग आहेत आणि ज्यांचे समभाग आयईपीएफ डिमेंट खात्यात हस्तांतरित करण्यास पात्र आहेत, त्यांच्या लक्षात येईल की कंपनी आयईपीएफमध्ये हस्तांतरणासाठी ठेवलेल्या मूळ समभागांच्या प्रमाणपत्रांऐवजी नवीन समभाग प्रमाणपत्र जारी करण्यात येईल. भागधारकांद्वारे ठेवलेले मूळ सामायिक केलेले प्रमाणपत्र निरस्त केले जाईल आणि नॉन-नेगोशिअबल मानले जाईल.

समभागधारक देखील नोंद घेऊ शकतात की अशा समभागांवर जमा झालेल्या सर्व फायद्यांसह हक्क न सांगितलेले लाभांश आणि हक्क न सांगितलेले समभाग, आयईपीएफ नियमानुसार विहित केलेल्या प्रक्रियेनंतर आयईपीएफकडे एकदा हस्तांतरित झाल्यास आयईपीएफ प्राधिकरणाकडून दावा केला जाऊ शकतो आणि अशा हस्तांतरणानंतर कोणताही दावा कंपनीच्या विरोधात राहणार नाही.

पुढील कोणत्याही प्रश्नांसाठी किंवा विनाअनुदानित लाभांश आणि/किंवा हक्क न सांगितलेल्या समभागाचा दावा करण्यासाठी किंवा तुम्हाला काही माहिती/स्पष्टीकरण हवे असल्यास कृपया टीएसआर दाराशॉ कन्सल्टंट्स प्रायव्हेट लिमिटेड या कंपनीच्या रजिस्ट्रार व शेअर ट्रान्सफर एजंटशी संपर्क साधा. पत्ता: ६, हाजी मूसा पात्रवाला औद्योगिक वसाहत, २०, डॉ. ई. मोसेस रोड, फेमस स्टुडिओ जवळ, महालक्ष्मी, मुंबई ४०० ०११, दूरध्वनी. क्रमांक ६६९७८४८४, ईमेल आयडी: csg-unit@tsrdarashaw.com

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जून २५, २०२०

