

Dear Customer,

We, CEAT Limited (“**CEAT**”) having its registered office at 463, Dr. Annie Besant Road, Worli, 400030. As per the Truck Customer Meet, we will be collecting and processing your personal data for which we seek your consent for collection and processing for the purpose of GC meet being conducted in the commercial category to engage you about our product offerings, benefit and performance. The categories of personal data for which you are being asked to consent to our collection and processing are as follows:

- A. Name
- B. Mobile number
- C. Fleet Name
- D. Vehicle make and model
- E. Tyre brand being used (if CEAT has/had been used)
- F. Pictures

The data may be shared with third-party software providers who collect, store, and process your data on behalf of us who are obligated to keep the data confidential with appropriate safeguards to prevent it from unauthorized disclosure. We may share your data with authorized service providers, affiliated and group companies for legitimate business interests and regulatory or government authority as required by law.

The data will be retained only as long as necessary for the purposes or as required by applicable law. We implement appropriate technical and organizational measures to ensure confidentiality, integrity and security.

Your data will be stored in India. If you wish to request correction, completion, updating, or erasure of your personal data or revoke consent, you may write to customercare@ceat.com. In case of grievances, you can lodge a grievance as per Section 13 of the Digital Personal Data Protection Act 2023 (“**Act**”).

For CEAT Limited

I have read and understood the purpose of the collection of the data, and I hereby confirm and consent to the collection, retention and processing of data for the purposes as provided herein in compliance with the Act. I hereby confirm the accuracy of the data provided. Further, I hereby agree that CEAT shall be entitled to take pictures during the event and hereby give irrevocable consent to CEAT to record and use me pictures in any form of media, worldwide, forever, without needing my further permission or any monetary payment.