

Priya Nair

Executive Director, Beauty and Personal Care (BPC), Hindustan Unilever Limited

Priya Nair (49) is Executive Director, Beauty and Personal Care for Hindustan Unilever Limited (HUL) and Vice President, BPC, Unilever, South Asia, responsible for Beauty and Personal Care business spanning India, Pakistan, Bangladesh, Sri Lanka and Nepal.

Her key responsibilities include business delivery on top line and bottom line by creating and delivering strategic plan for the business.

In her previous role as Executive Director, Home Care, the business has grown strong double digits and expanded margins leading to strong value creation for Unilever over the last five years.

Priya has led the sustainability initiatives for HUL with a focus on the WASH (Water, Sanitation, hygiene) programme for the company, reaching over 154 million people with a sanitation and hygiene intervention under the 'Swachh Aadat Swachh Bharat' initiative, educating consumers to adopt three clean habits of washing hands with soap, drinking clean purified water and using a clean toilet.

Priya has been recognised as one of the most influential women marketers in India and amongst the most powerful women in Indian business by Business Today, Fortune India and Impact Magazine.

Priya is also an Independent Director on the CEAT Board and the Chairperson on India MMA Board.