

Mr. Pierre E. Cohade
Non-Independent Director, CEAT Limited

Pierre E. Cohade has lived and worked globally in four continents, building and leading multi-billion dollars businesses, in many cases after turning them around. He currently serves as Non Executive Director on the boards of Johnson Control International (NYSE: JCI), Deutsche Bank China, and CEAT (NSE: CEATLTD). He is Chairman of IMA CEO forum and a Senior Advisor to CCL China (Center for Creative Leadership). He is also Founder and Principal of Artemis Ventures, an advisory and investment firm based in Hong-Kong.

Most recently, Pierre was the CEO of Triangle Tyre, China largest private tire manufacturer. As one of the very few Western CEO of a Chinese owned business, Pierre was operating at the heart of China Inc. Between 2004 and 2011, Pierre was the President of Goodyear Asia Pacific. Under Cohade's leadership, Goodyear Asia Pacific earned recognition beyond its financial success, receiving numerous third party awards for its product innovation, brand building, branded retailing network and was named China's "Employer of the Year" in 2010 and 2011.