

## An **RPG** Group Company



Q1 FY19 – Investor Presentation | 20<sup>th</sup> July, 2018

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Section 1: RPG Group Overview

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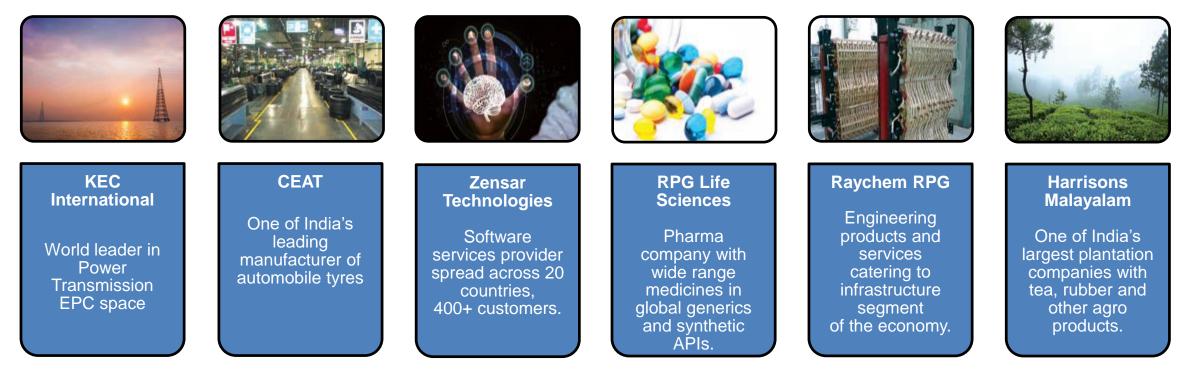
# Section 1: RPG Group Overview



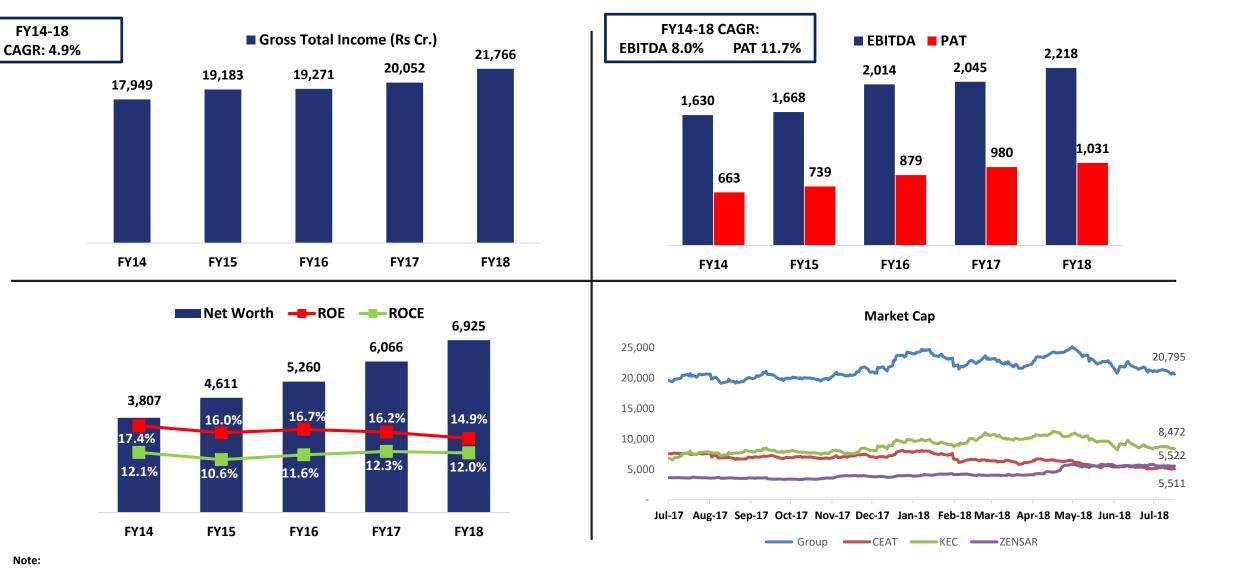
## **CEAT** RPG Group: Powered by Passion, Driven by Ethics

# UNLEASH**TALENT** TOUCH**LIVES** OUT**PERFORM** AND©

RPG Enterprises was founded in 1979. The group currently operates in various industries - Infrastructure, Technology, Life Sciences, Plantations and Tyre Manufacturing. The group has a history of business dating back to 1820 AD in banking, textiles, jute and tea. The Group grew in size and strength with several acquisitions in the 1980s and 1990s. CEAT became a part of the RPG Group in 1982, which is now one of India's fastest growing conglomerates with 20000+ employees, presence in 100+ countries and annual gross revenues of ~\$3 Bn.



# CEVL **RPG Group: Key Financials**



Note:

- ROCE is calculated by taking EBIT\*(1-ETR) divided by Capital Employed 1)
- ROE is calculated by taking PAT divided by Net-worth 2)
- Market Cap updated till 18<sup>th</sup> July 2018 3)

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# **Section 2: Business Overview**

## CEVL **Board of Directors**





Harsh Vardhan Goenka Chairman, Non Executive Director



Pierre E. Cohade Non Executive Non Independent Director



**Punita Lal** Non Executive Independent Director



Anant Vardhan Goenka Managing Director



**Arnab Banerjee** Whole -Time Director



Mahesh S. Gupta Non Executive Independent Director



S. Doreswamy Non Executive Independent Director



**Atul C. Choksey** Non Executive Independent Director



Paras K. Chowdhary Non Executive **Independent Director** 



Vinay Bansal Non Executive Independent Director

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Hari L. Mundra Non Executive Non Independent Director



**Ranjit Pandit** Non Executive Independent Director



**Haigreve Khaitan** 

Non Executive

Independent Director



## **CEAT** Leadership Team



#### Anant Goenka



**Managing Director** 

**Kumar Subbiah** 



**Chief Financial Officer** 

**Arnab Banerjee** 



Executive Director - Operations **Milind Apte** 



Senior Vice President - Human Resources

## Tom Thomas



Executive Director - Projects & Chief Mentor Technology

## **Dilip Modak**



Senior Vice President - Manufacturing

### Chandrashekhar Ajgaonkar



Senior Vice President - Quality Based Management Peter Becker



Senior Vice President - R&D and Technology





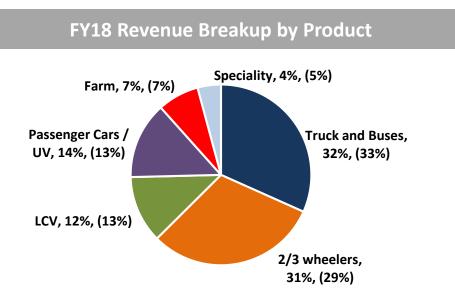
India's leading tyre company with over 50 yrs of presence

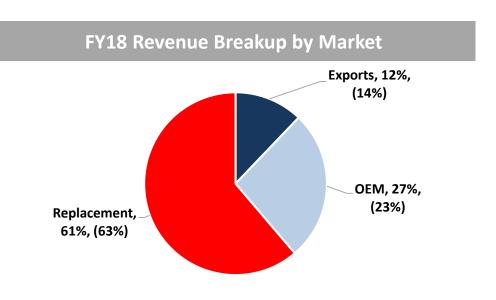
Distribution Network : 4,500+ dealers, 500+ exclusive CEAT franchisees

6 Manufacturing facilities - Bhandup, Nasik, Halol, Nagpur, Ambernath & Sri Lanka

**100+** countries where products are sold with strong brand recall

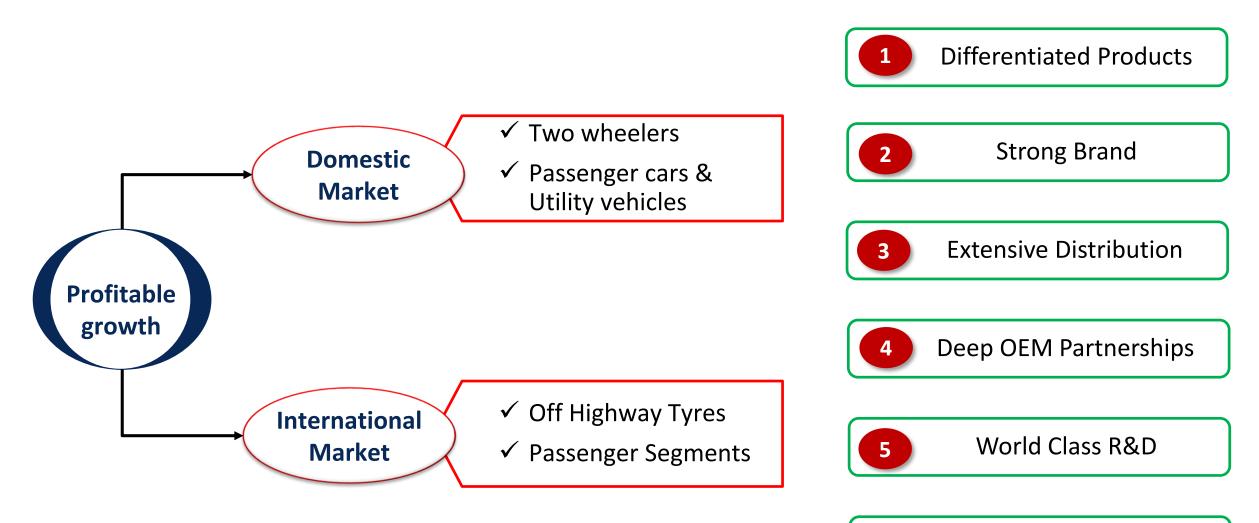
**#No 1** player in Sri Lanka in terms of market share









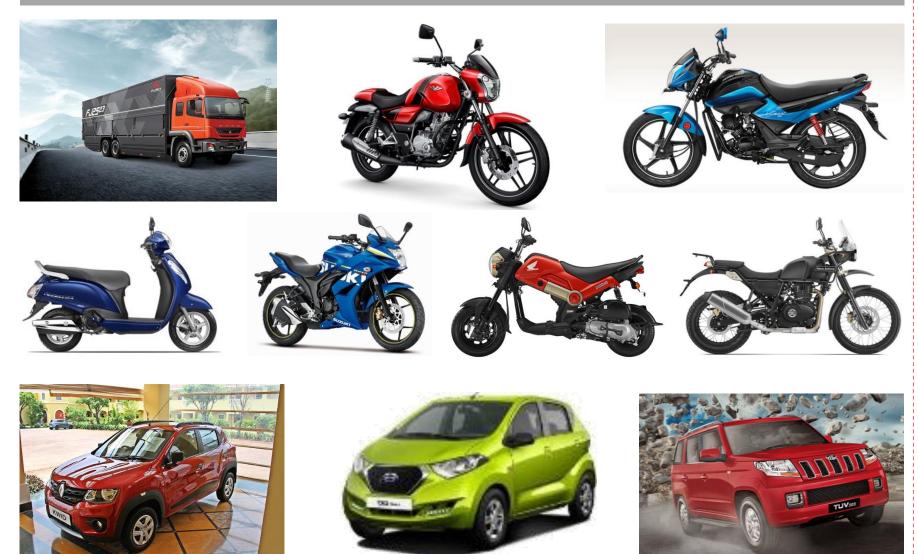




# **CEAT** Differentiated Products



## New Entries and Supplier to OEM's



#### Key developments

- Focus on OEM, recent entries in new models – Hyundai New Verna, Ashok Leyland Dost, Mahindra E Alpha, Bajaj New Platina, Honda Cliq, Ashok Leyland Stag and Partner, Tork T6X, Hero Motocorp Achiever 150, Renault Kwid, Himalayan ABS (Royal Enfield)
- Recent entries into OEM's existing models Bajaj Pulsar 150, Honda (Livo, Shine and Dream Yuga), Bajaj Pulsar 160, Tata Motors TBR, AL Partner LCV, Escort Tractors, Wagon R, Zylo, Daimler Truck Radials, Suzuki Gixxer, RE Classic, Yamaha FZ, Volvo etc.
- Platforms like Fuelsmart, Gripp, Mileage X3, SecuraDrive etc.



# CEAT 2 Strong Brand

Continues association with Ultimate Table Tennis Championship





Another innings of CEAT Cricket Rating Awards







CEAT's Superior GRIP Scooter Tyres

# **CEAT 3** Extensive Distribution



#### Shoppe

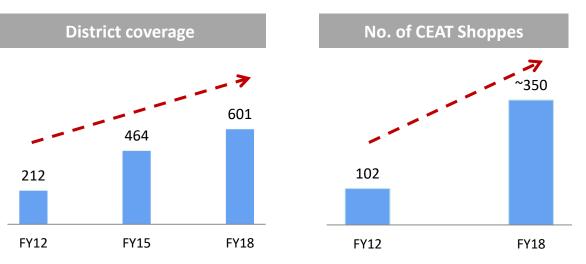


#### Shop in Shop (SIS)



## **Distribution Network**

- 4,500+ dealers
- 500+ CEAT Franchisees (Shoppes + Hubs)
- 280+ two-wheeler distributors
- Developed Multi Brand Outlet / Shop in Shop model over last 2 years.
   Over 400 outlets so far
- Launched CEAT Bike Shoppes in Bangalore and Kolkata



## Multi Brand Outlet (MBO)



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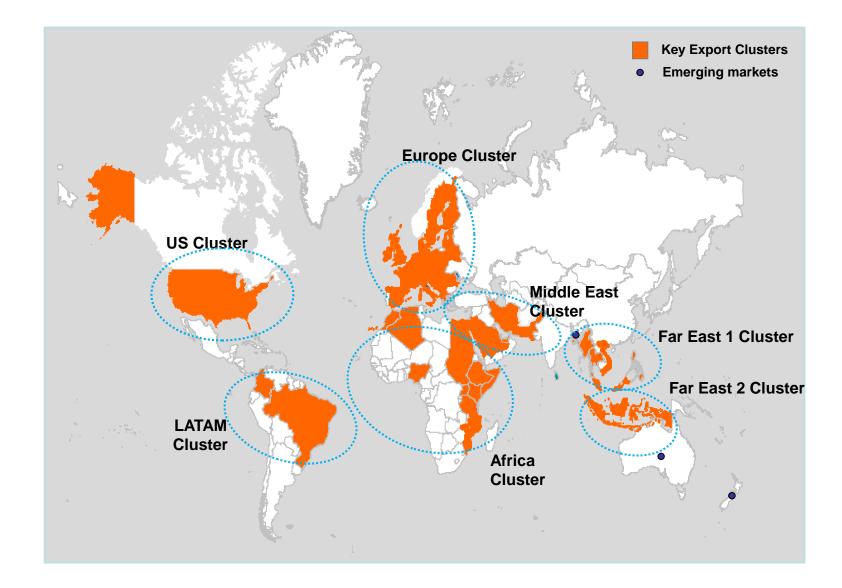
- State of the art R&D facility at Halol plant
- R&D focussed on development of breakthrough products, alternate materials, green tyres & smart tyres
- Partnerships with global institutes and technology partners

## **Breakthrough Products**

- "Puncture Safe" tyres for Two Wheelers India's 1st Self Sealing tyre
- "FuelSmarrt Tyres" for Passenger Cars Reduced rolling resistance, less fuel consumption and more savings
- "Milaze Tyres" for SUV segment— Higher mileage up to 1,00,000 kilometers

# CEAT Expanding Global Reach





- Exports to 90+ Countries in 7 clusters
- Sri Lanka: Manufacturing facility and Leadership position in the market and with 50+% market share

 Focused product and distribution strategy for select clusters and countries





# Section 3: Operational & Financial Overview

# **CEAT** Q1 FY19 Operational Highlights



## **Recognition for CEAT**



## OEM Model Entry



CEAT won best IR award under the mid-cap category by IR magazine **Royal Enfield Himalayan ABS** 

## <u>Q1 FY19 v/s Q4 FY18 (Q-o-Q)</u>

Net revenue from operations increased by 1.9% at INR

1,706 Crs from INR 1,674 Crs

- Gross margins contracted to 39.3% from 39.7%
- EBITDA stood at INR 181 Crs compared to INR 203 Crs; margins at 10.6% from 12.1%
- PAT stood at INR 71 Crs compared to INR 77 Crs
- Debt / equity at 0.28x compared to 0.33x

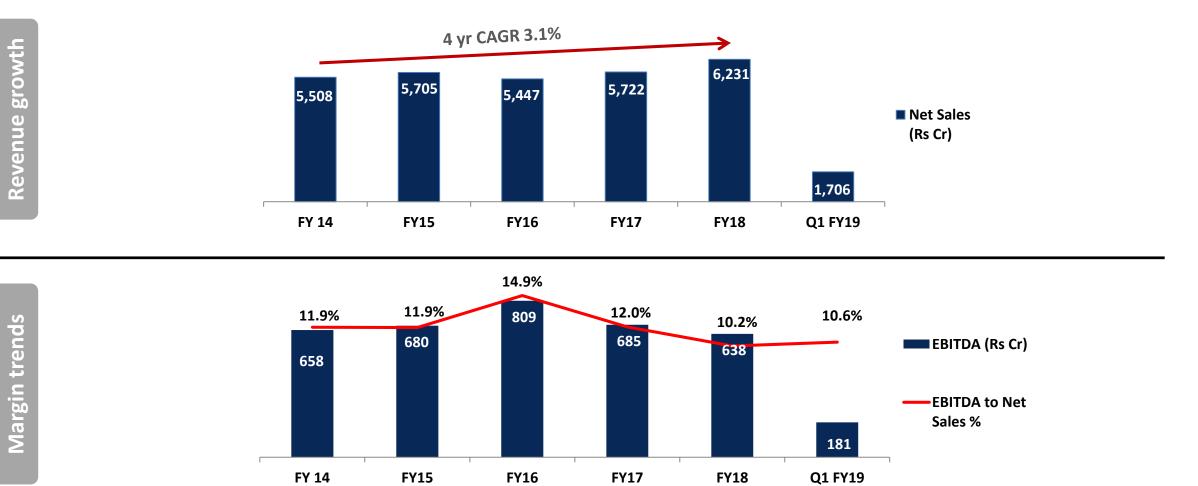
## Q1 FY19 v/s Q1 FY18 (Y-o-Y)

Net revenue from operations increased by 16.9% at INR

1,706 Crs from INR 1,460 Crs

- Gross margins have expanded to 39.3% from 34.2%
- EBITDA stood at INR 181 Crs compared to INR 58 Crs; margins at 10.6% from 4.0%
- PAT stood at INR 71 Crs compared to INR 1 Crs
- Debt / equity at 0.28x compared to 0.43x

## **CEAT** Consolidated: Financial Trends



#### Note

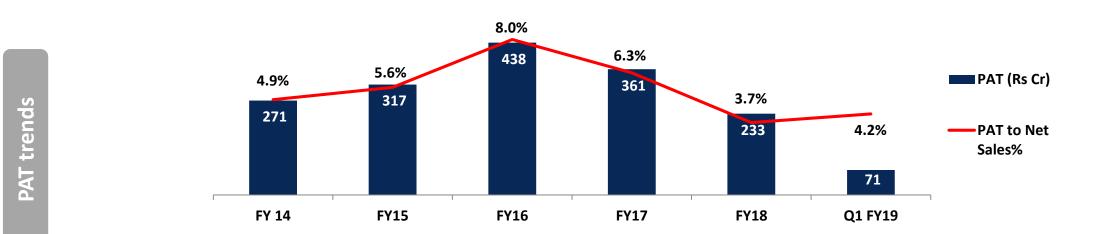
FY16 onwards the figures are per IND AS; Other financial figures are as per IGAAP as published in previous periods

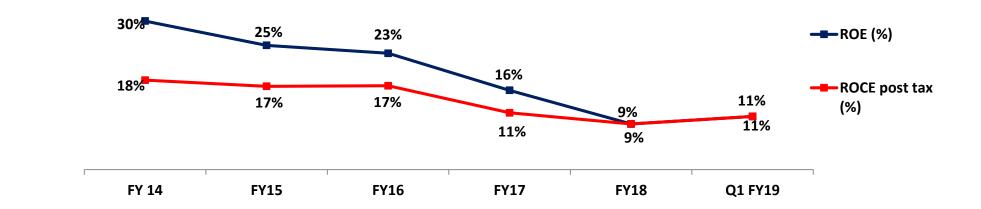
FY16 onwards the Company's investment in Sri Lanka JV is accounted using Equity method under IND AS which was earlier consolidated using proportionate consolidation method FY16 onwards the EBITDA includes profit from Sri Lanka JV

EBITDA does not include Non- operating income

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## **CEAT** Consolidated: Financial Trends





#### Notes

**Return Ratios** 

FY16 onwards the figures are per IND AS; Other financial figures are as per IGAAP as published in previous periods

For ROE and ROCE calculation PAT and Operating PBIT have been annualised

ROCE is based on PBIT \*(1-tax rate) and average capital employed is (Total Assets – Current Liabilities)

**PPG** 



Parameter	Q1 FY18	Q4 FY18	Q1 FY19	QoQ	ΥοΥ
Net Revenue from operations	1,460	1,674	1,706	2%	17%
Raw Material	961	1,010	1,035	2%	8%
Gross margin	499	664	671	1%	35%
Gross margin %	34.2%	39.7%	39.3%	-32 bps	517 bps
Employee	100	115	119	3%	19%
Other Expenses	344	351	377	7%	9%
EBITDA	58	203	181	-10.9%	209.7%
EBITDA %	4.0%	12.1%	10.6%	-153 bps	659 bps
Finance Cost	23	24	20	-14%	-10%
Depreciation	40	45	46	3%	16%
Operating PBT	(4)	134	114	-15%	-3076%
Exceptional expense	0	25	2	-91%	555%
Non-Operating income	10	7	4	-47%	-64%
РВТ	6	117	116	-1%	1787%
ΡΑΤ	1	77	71	-7.0%	5077%

#### Notes

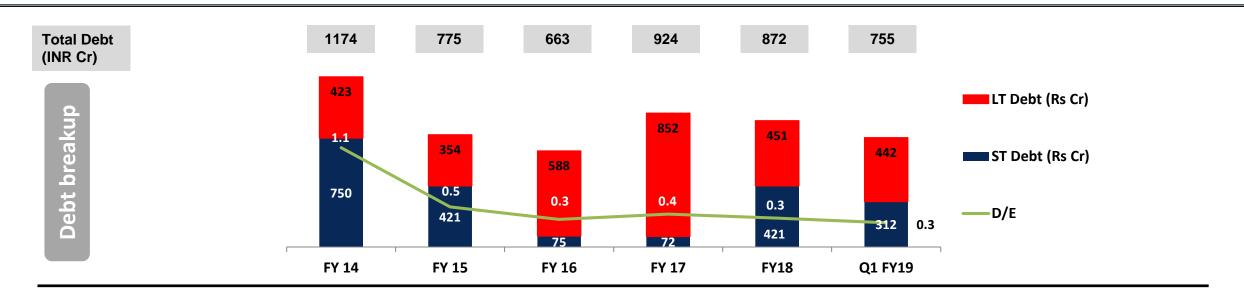
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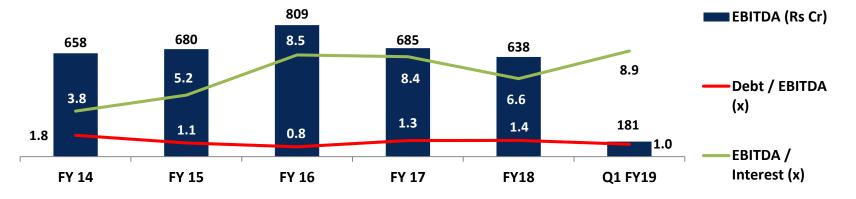
EBITDA does not include Non- operating income

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## **CEAT** Consolidated: Leverage / coverage Profile



Leverage ratios



#### Note

FY16 onwards the figures are per IND AS; Other financial figures are as per IGAAP as published in previous periods

Company's investment in Sri Lanka JV is accounted using Equity method under IND AS which was earlier consolidated using proportionate consolidation method

EBITDA includes profit from Sri Lanka JV

EBITDA does not include Non- operating income

For Debt / EBTIDA, Q1 FY19 EBITDA has been annualised

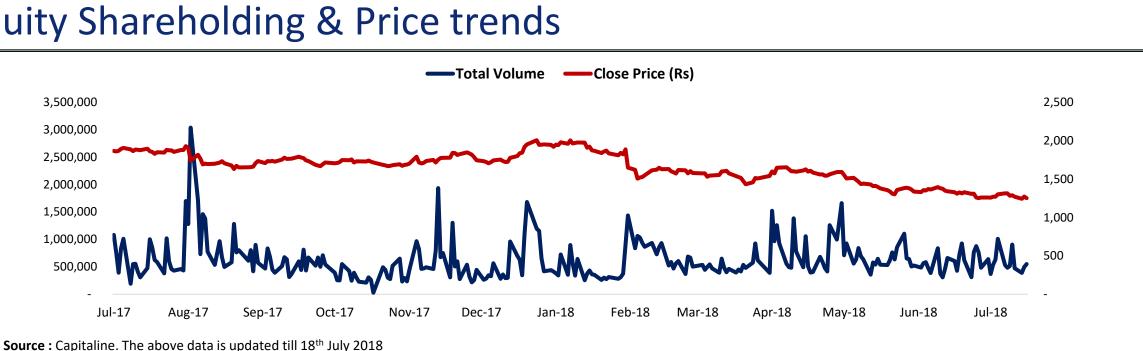
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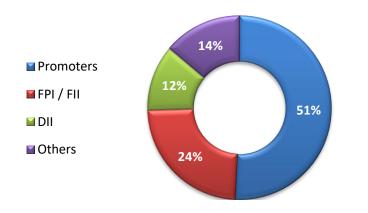
# **CEAT** Standalone: Q1 FY19 Financials

Parameter	Q1 FY18	Q4 FY18	Q1 FY19	QoQ	YoY
Net Revenue from operations	1,451	1,649	1,674	1.6%	15.4%
Raw Material	965	1,008	1,028	2.0%	6.5%
Gross margin	486	640	646	0.9%	32.9%
Gross margin %	33.5%	38.8%	38.6%	-25 bps	510 bps
Employee	96	106	110	3.8%	14.7%
Other Expenses	336	335	362	8.1%	7.7%
EBITDA	139	199	174	-12.7%	25.5%
EBITDA %	9.6%	12.1%	10.4%	-170 bps	84 bps
Finance Cost	22	19	15	-22.1%	-32.2%
Depreciation	39	41	41	0.5%	5.2%
Operating PBT	77	139	118	-15.4%	52.4%
Exceptional expense	0	25	2	-90.7%	559.1%
Non-Operating income	31	9	6	-39.3%	-82.2%
PBT	24	124	121	-2.1%	413.7%
ΡΑΤ	19	85	78	-8.5%	306.7%

# **CEAT** Equity Shareholding & Price trends







## **Market Information**

- Market Price (July 18): INR 1,247/share
- Face Value : INR 10/share
- Market Cap (July 18): INR 5,047 Cr

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