

An **RPG** Group Company



Q3 FY20 – Investor Presentation | 22nd January, 2020

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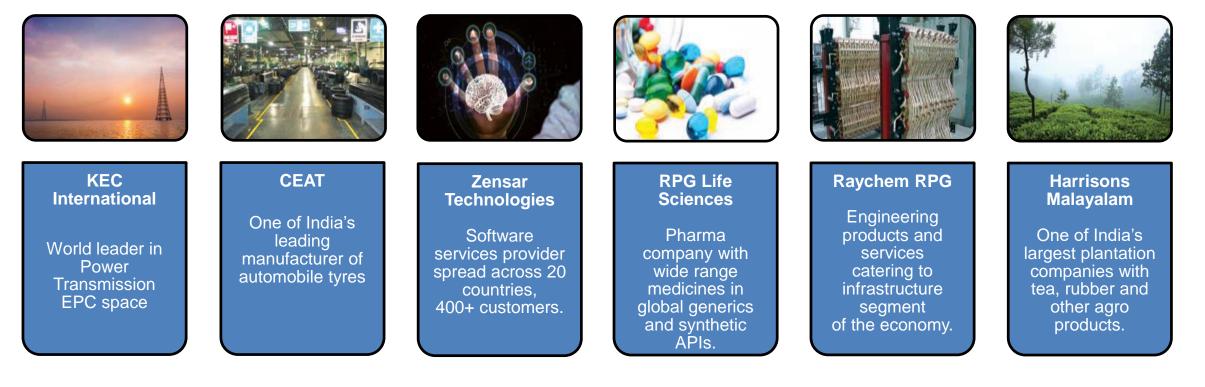
Section 1: RPG Group Overview



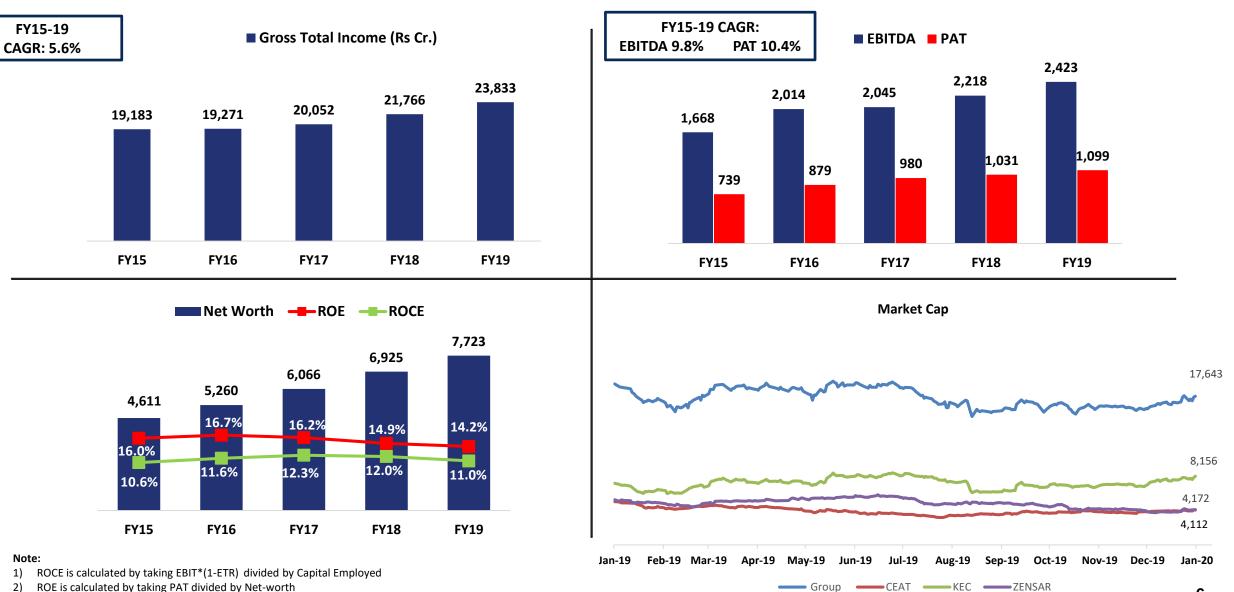
CEAT RPG Group: Powered by Passion, Driven by Ethics

UNLEASH**TALENT** TOUCH**LIVES** OUT**PERFORM** AND©

RPG Enterprises was founded in 1979. The group currently operates in various industries - Infrastructure, Technology, Life Sciences, Plantations and Tyre Manufacturing. The group has a history of business dating back to 1820 AD in banking, textiles, jute and tea. The Group grew in size and strength with several acquisitions in the 1980s and 1990s. CEAT became a part of the RPG Group in 1982, which is now one of India's fastest growing conglomerates with 20000+ employees, presence in 100+ countries and annual gross revenues of over \$3 Bn.



CEVL **RPG Group: Key Financials**



Market Cap updated till 10th January 2020 3)

1)

2)

6

🄇 RPG





Section 2: Business Overview

CEAT Board of Directors





Harsh Vardhan Goenka Chairman, Non Executive Director



Pierre E. Cohade Non Executive Non Independent Director



Anant Goenka Managing Director



Haigreve Khaitan Non Executive Independent Director



Arnab Banerjee COO and Whole Time Director



Atul C. Choksey Non Executive Independent Director



Mahesh S. Gupta Non Executive Independent Director



Paras K. Chowdhary Non Executive Independent Director



Vinay Bansal Non Executive Independent Director



Punita Lal Non Executive Independent Director



Ranjit Pandit Non Executive Independent Director

CEAT Leadership Team



Anant Goenka



Managing Director

Kumar Subbiah



Chief Financial Officer

Arnab Banerjee



Chief Operating Officer

Milind Apte



Senior Vice President – Human Resources

Tom Thomas



Executive Director – Projects & Chief Mentor Technology

Dilip Modak



Senior Vice President – Manufacturing

Vijay Gambhire



Managing Director – CEAT Specialty, Senior Vice President – QBM

Peter Becker



Senior Vice President – R&D and Technology





India's leading tyre company with over 50 yrs of presence

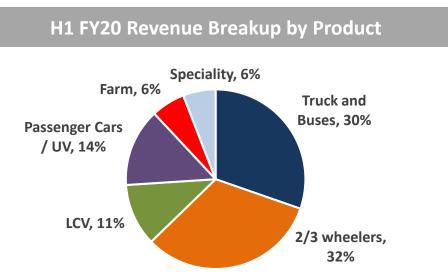
Distribution Network : 4,500+ dealers, 500+ exclusive CEAT franchisees

6 Manufacturing facilities - Bhandup, Nasik, Halol, Nagpur, Ambernath & Sri Lanka

, 58%

100+ countries where products are sold with strong brand recall

#No 1 player in Sri Lanka in terms of market share



H1 FY20 Revenue Breakup by Market Exports, 15% Replacement

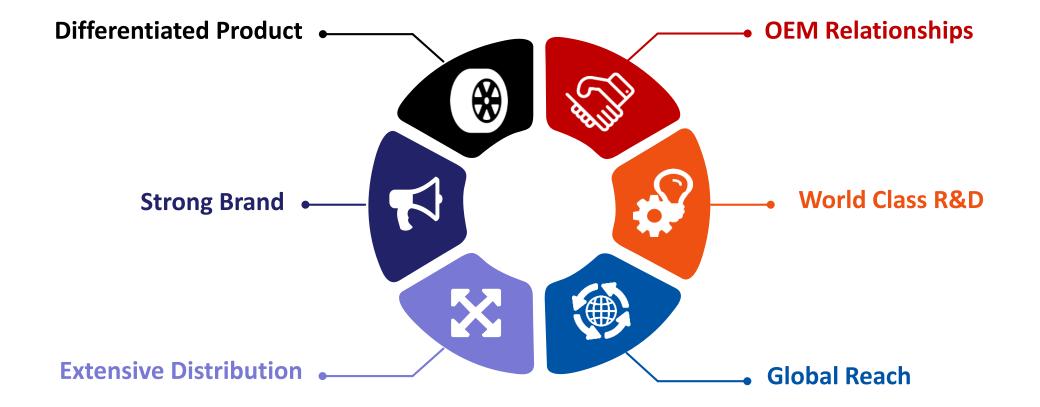
OEM, 27%

1. Consolidated revenue breakup

2. Corresponding figures in investor presentations till Q4 FY19 had standalone revenue break-up



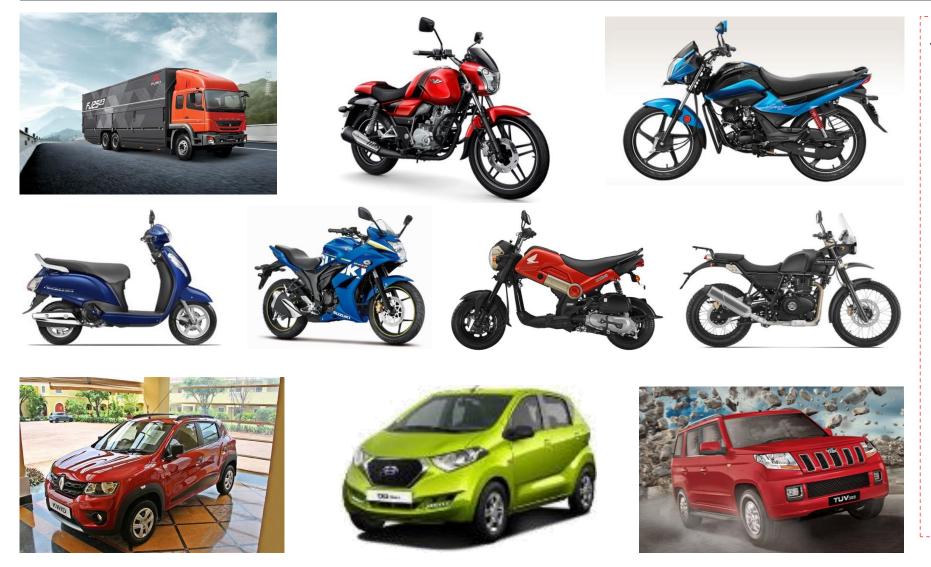




CEAT Differentiated Products



New Entries and Supplier to OEM's



Key developments

- Focus on OEM, recent entries in new models – Royal Enfield Classic 350 (BSVI) and Himalayan, Honda Activa (BSVI), Honda CB Shine SP (BSVI), Hero MotoCorp Splendor iSmart (BSVI), Hero MotoCorp HF Deluxe (BSVI), Hero Dare 125, Hero Duet E, Maruti Suzuki Alto VXI+
- Recent entries into OEM's existing models – JBM CNG Bus, Mahindra Scorpio S3, Honda Bikes till 125 CC, Yamaha FZ 150 CC, Suzuki Gixxer 150 CC, Ashok Leyland Truck 1618
- Platforms like Fuelsmart, Gripp, Mileage X3, SecuraDrive etc.





CEAT Ltd launched range of tyres at India Bike Week 2019



Tubeless GRIPP XL Superior Grip for all-terrain



Zoom X3 & Zoom X3 F Tubeless Superior control at High Speeds





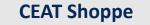
CEAT is associate sponsor of Dadagiri Season 8

CEAT is associate sponsor of Big Boss Tamil















Multi Brand Outlet



CEAT Bike Shoppe









| TATA Motors | Ashok Leyland | VECV | Escorts AMV | V TAFE |
|---------------|-----------------|-----------|----------------|---------------|
| Mahindra | Daimler | Eicher | SML Isuzu | JBM Group |
| Maruti Suzuki | TATA Motors | Mahindra | Renault Hyunda | ai KIA |
| Force Motors | Datsun Skoda | Peugeot | Volkswagen | Morris Garage |
| Honda Roya | l Enfield Bajaj | Yamaha | Suzuki Hero | Hero Electric |
| Piaggio LN | IL Tork Tu | unwal Oki | nawa Scooters | Kawasaki |







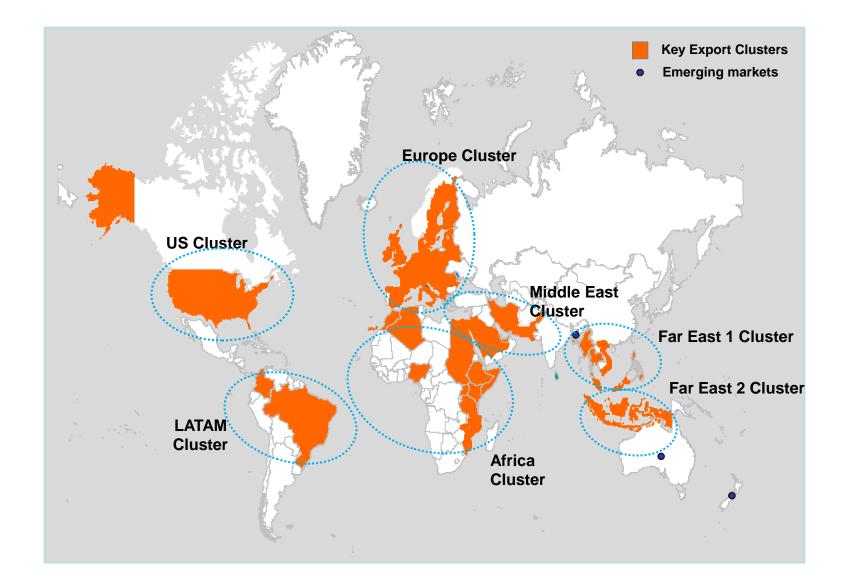
State-of-the-Art R&D Center, Halol

R&D Office, Germany

- Significant investment on tyre testing infrastructure like Anechoic Chamber, Flat Track Test Machine
- Focus on upcoming technologies like Electric Vehicle, Sustainability and Smart Tyres

CEAT Expanding Global Reach





- Exports to 90+ Countries in 7 clusters
- Sri Lanka: Manufacturing facility and Leadership position in the market and with 50+% market share

 Focused product and distribution strategy for select clusters and countries





Section 3: Operational & Financial Overview





Improving Customer Experience

Won the CII Award of Digital Transformation for the e-Claims initiative



OEM Model Entry



BS VI Compliant Honda Activa



M&M Jawa 'Perak'



BS VI compliant Hero Splendour iSmart



Hero MotoCorp Duet E

<u>Q3 FY20 v/s Q2 FY20 (Q-o-Q)</u>

Net revenue from operations grew by 4.2% at INR 1,762

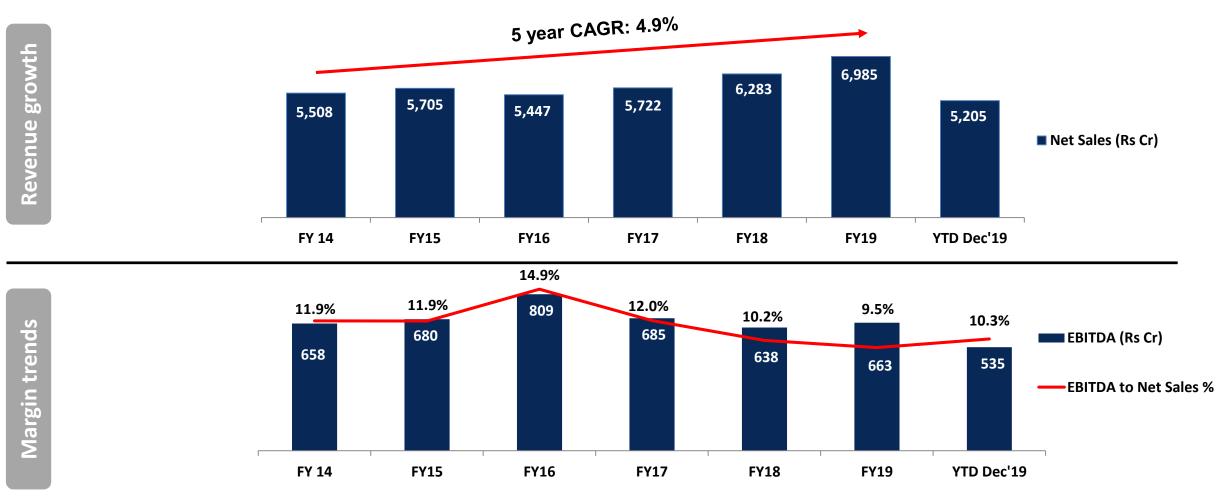
Crs from INR 1,692 Crs

- Gross margin expanded to 43.0% from 41.1%
- EBITDA stood at INR 188 Crs compared to INR 175 Crs; margins at 10.7% from 10.4%
- PAT stood at INR 53 Crs compared to INR 44 Crs
- Debt / equity at 0.65x compared to 0.64x

Q3 FY20 v/s Q3 FY19 (Y-o-Y)

- Net revenue from operations grew by 1.8% at INR 1,762
 Crs from INR 1,730 Crs
- Gross margin expanded to 43.0% from 41.5%
- EBITDA stood at INR 188 Crs compared to INR 149 Crs; margins at 10.7% from 8.6%
- PAT stood at INR 53 Crs compared to INR 52 Crs
- Debt / equity at 0.65x compared to 0.47x

CEAT Consolidated: Financial Trends



Note

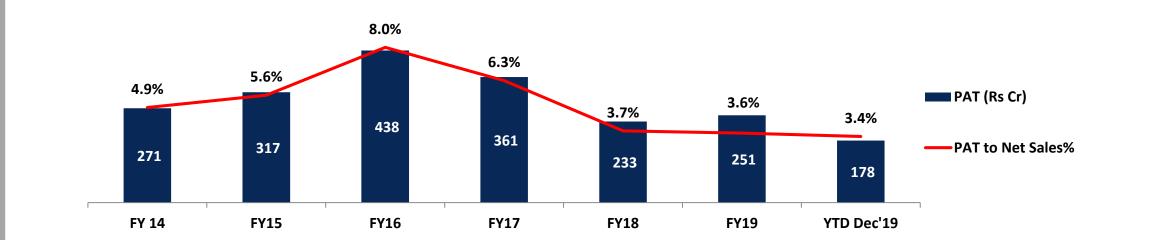
FY16 onwards the figures are per IND AS; Other financial figures are as per IGAAP as published in previous periods

FY16 onwards the Company's investment in Sri Lanka JV is accounted using Equity method under IND AS which was earlier consolidated using proportionate consolidation method

FY16 onwards the EBITDA includes profit from Sri Lanka JV

EBITDA does not include Non-operating income

CEAT Consolidated: Financial Trends



PAT trends







| | | | | | | | , j.g. | |
|-----------------------------|---------|---------|---------|---------|---------|------------|------------|--------|
| Parameter | Q3 FY19 | Q2 FY20 | Q3 FY20 | QoQ | YoY | YTD Dec'18 | YTD Dec'19 | YoY |
| Net Revenue from operations | 1,730 | 1,692 | 1,762 | 4.2% | 1.8% | 5,224 | 5,205 | -0.4% |
| Raw Material | 1,013 | 996 | 1,005 | 0.9% | -0.8% | 3,113 | 3,060 | -1.7% |
| Gross margin | 717 | 696 | 757 | 8.8% | 5.6% | 2,112 | 2,145 | 1.6% |
| Gross margin % | 41.5% | 41.1% | 43.0% | 183 bps | 152 bps | 40.4% | 41.2% | 80 bps |
| Employee Cost | 142 | 121 | 144 | 18.9% | 1.9% | 402 | 400 | -0.6% |
| Other Expenses | 433 | 404 | 430 | 6.3% | -0.8% | 1,230 | 1,225 | -0.4% |
| EBITDA | 149 | 175 | 188 | 7.2% | 26.2% | 496 | 535 | 7.9% |
| EBITDA % | 8.6% | 10.4% | 10.7% | 31 bps | 206 bps | 9.5% | 10.3% | 82 bps |
| Finance Cost | 22 | 37 | 38 | 1.6% | 71.3% | 61 | 110 | 80.4% |
| Depreciation | 48 | 67 | 71 | 5.2% | 46.2% | 142 | 202 | 42.3% |
| Operating PBT | 78 | 71 | 79 | 12.2% | 1.1% | 293 | 223 | -23.9% |
| Exceptional expense | - | 1 | 0 | -69.2% | | 4 | 2 | -61.1% |
| Non-Operating income | 4 | 4 | 4 | -16.0% | -11.2% | 10 | 20 | 104.5% |
| PBT | 82 | 74 | 83 | 11.5% | 0.2% | 298 | 241 | -19.2% |
| ΡΑΤ | 52 | 44 | 53 | 20.3% | 0.5% | 187 | 178 | -4.6% |

All figures in INR Cr

Notes

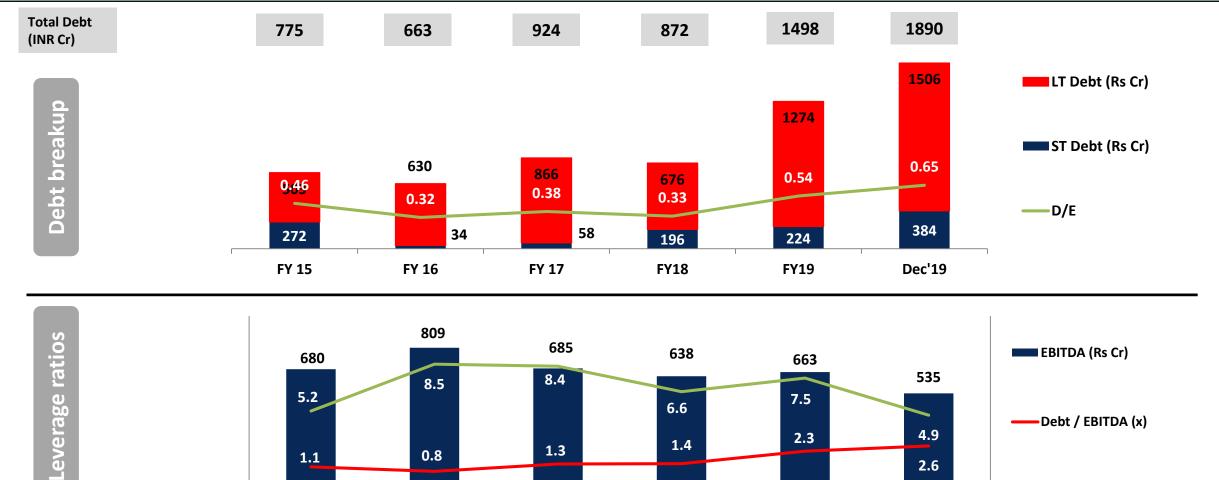
Figures are as per IND AS

Company's investment in Sri Lanka JV is accounted using Equity method under IND AS which was earlier consolidated using proportionate consolidation method

EBITDA includes profit from Sri Lanka JV

EBITDA does not include Non-operating income

CEVL Consolidated: Leverage / coverage Profile



Debt / EBITDA (x) 4.9 2.3 1.4 1.3 0.8 1.1 2.6 EBITDA / Interest (x) FY 17 Dec'19 FY 15 FY 16 FY18 FY19

Note

FY16 onwards the figures are per IND AS; Other financial figures are as per IGAAP as published in previous periods

Company's investment in Sri Lanka JV is accounted using Equity method under IND AS which was earlier consolidated using proportionate consolidation method

EBITDA includes profit from Sri Lanka JV; EBITDA does not include Non- operating income

For debt break-up, we have reclassified Current Maturities of Long Term Debt under Long Term debt

For H1 FY20 Debt/EBITDA calculation, EBITDA has been annualized







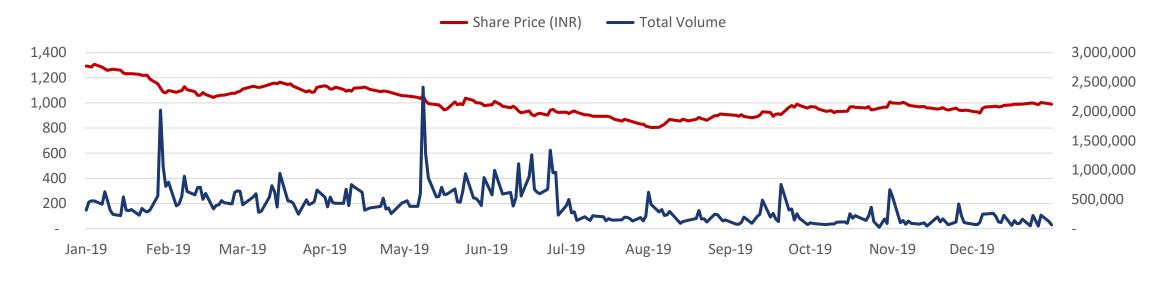
All figures in INR Cr

| Parameter | Q3 FY19 | Q2 FY20 | Q3 FY20 | QoQ | YoY | YTD Dec'18 | YTD Dec'19 | YoY |
|-----------------------------|---------|---------|---------|---------|---------|------------|------------|--------|
| Net Revenue from operations | 1,689 | 1,645 | 1,709 | 3.8% | 1.2% | 5,114 | 5,057 | -1.1% |
| Raw Material | 1,002 | 976 | 981 | 0.6% | -2.0% | 3,087 | 3,004 | -2.7% |
| Gross margin | 687 | 670 | 727 | 8.6% | 5.8% | 2,026 | 2,053 | 1.3% |
| Gross margin % | 40.7% | 40.7% | 42.6% | 185 bps | 187 bps | 39.6% | 40.6% | 97 bps |
| Employee Cost | 131 | 112 | 134 | 19.4% | 2.0% | 373 | 370 | -0.8% |
| Other Expenses | 416 | 387 | 412 | 6.5% | -1.1% | 1,182 | 1,170 | -1.0% |
| EBITDA | 139 | 171 | 181 | 6.0% | 30.0% | 471 | 513 | 8.7% |
| EBITDA % | 8.3% | 10.4% | 10.6% | 22 bps | 235 bps | 9.2% | 10.1% | 94 bps |
| Finance Cost | 16 | 30 | 30 | 1.9% | 87.1% | 44 | 89 | 103.5% |
| Depreciation | 43 | 62 | 65 | 4.6% | 49.1% | 128 | 186 | 45.0% |
| Operating PBT | 80 | 79 | 86 | 8.7% | 8.1% | 299 | 237 | -20.7% |
| Exceptional expense | - | 1 | 0 | -69.2% | | 4 | 2 | -61.1% |
| Non-Operating income | 6 | 17 | 6 | -66.8% | -11.4% | 23 | 38 | 64.0% |
| РВТ | 86 | 96 | 92 | -4.1% | 6.4% | 318 | 273 | -14.0% |
| РАТ | 58 | 66 | 62 | -5.8% | 6.9% | 211 | 215 | 1.8% |

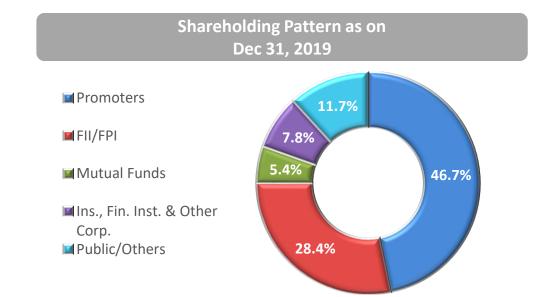
Notes

Financials are as per IND AS EBITDA does not include Non-operating income

CEAT Equity Shareholding & Price trends



Source : Capitaline. The above data is updated till 31st December 2019



Market Information

- Market Price (Jan 20th, 2020): INR 1,010.4/share
- Face Value : INR 10/share
- Market Cap (Jan 20th, 2020): INR 4,087 Cr

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