

Head Office: CEAT Limited, RPG House, 463, Dr. Annie Besant Road, Worli, Mumbai 400 030, India.

Contact No.: 1800 221 213 | Email: customercare@ceat.com

CEATtyresindia CEAT_tyresindia @CEATtyres www.ceat.com

All CEAT Products are Compliant with BIS Norms. For details of BIS certification, please visit www.bis.gov.in

Passenger Cars and Utility Vehicles

Product Guide | 2026



CEAT is ranked among the

Top 10 strongest global tyre brands worldwide.*

CEAT continues to be one of the major tyre exporters with a footprint across 110+ countries. CEAT has built a powerful distribution network that spans all of Europe's major regions, USA, South America and Africa.

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100 YEARS OF CEAT

Completed the milestone of 100 Years in 2024

Trusted by

35+ OEM partners

4500+ dealers

15 Mn+

Tyres produced annually

6+ manufacturing facilities

600+

Exclusive CEAT franchise

*As per Brand Finance® 2025 Rankings.



Global presence in 110+ countries

Technology Centres



Frankfurt, Germany



Halol, India

CEAT

Calm Technology

CEAT Acoustic Lowering Material



CRAFTED FOR ULTRA HIGH PERFORMANCE

FOR ULTRA HIGH PERFORMANCE SUVs & SEDANs



Equipped with

Sound Absorbing Technology

*6 Decibel reduction in cabin noise

AI based Silica Dispersion



- Uniformity in high silica compounds
- Better wet grip
- Improved fuel efficiency

Seamless Ply Architecture

Conventional process

Overlap splicing: Fabric ply splicing is done by overlapping of two plies



Limitations:
- Vibration in vehicle
- Reduces ride comfort
- Tyre to tyre variations in number of splice

New process innovated by CEAT

Seamless splicing: Elimination of overlap splicing



Advantages:
- No Vibration and Reduces Noise in Vehicle
- Improves Ride Comfort
- Better High-Speed Uniformity
- Lower Balancing Weight

CEAT

ZR

SPEED RATING TYRES

SPEED UPTO 300 KM/HR



SPORTDRIVE SUV

Equipped with Calm Technology

CRAFTED FOR ULTRA HIGH PERFORMANCE

FOR ULTRA HIGH PERFORMANCE SUVs



Robust

High Denier Polyester Fabric

- Improves control at high speeds
- Reduces vibrations
- Improves safety

Jointless Cap Strip



- Reduces vibrations
- Better drive comfort
- Enhances safety

CEAT

RunFlat

DRIVE UPTO 80 KMS UNDER NORMAL DRIVING CONDITIONS
UPTO SPEEDS OF 80 KM/H



SPORTDRIVE RFT

18” 17”

CRAFTED FOR ULTRA HIGH PERFORMANCE

FOR ULTRA HIGH PERFORMANCE SEDANs



Better Load Carrying at Low Pressures

Contains special grade polymer with high molecular weight

Low Heat Build-up

Advanced Silanes



Improves Tyre Durability at Low Inflation Pressures

Special anti-reversion agents offer high bond strength



FOR ULTRA HIGH PERFORMANCE SUVs

Equipped with Calm Technology

21" 20" 19" 18" 17"

CEAT SPORTDRIVE SUV

Smooth performance up to 300 kmph
SPEED RATING
Y

Crafted for Ultra High Performance



Reduces Noise

CALM technology



Improves Grip and Braking

Stiffer 3 Centre Ribs

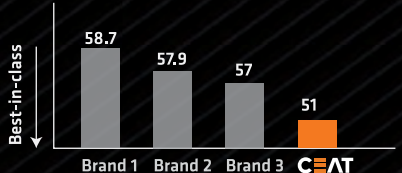


Better Cornering Control

Connected shoulder blocks

6 Db lower than competition

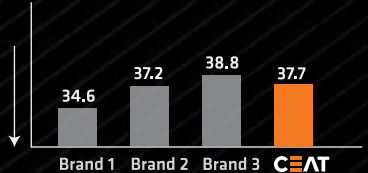
Lowest Noise for Comfortable Ride



Noise (in dB) at 80 kmph

AI based silica dispersion

Keeps the Car Glued to the Ground



DRY BRAKING (in meters)



FOR ULTRA HIGH PERFORMANCE SEDANs

Equipped with Calm Technology

19” *18”* *17”*

CEAT SPORTDRIVE

Smooth performance up to 300 kmph
SPEED RATING
Y

Crafted for Ultra High Performance



Reduces Noise

CALM technology





Improves Grip and Braking

Stiffer 3 Centre Ribs





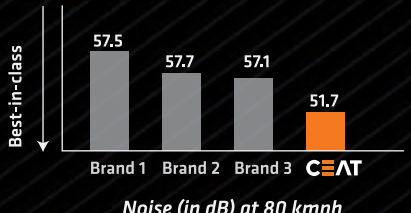
Precise Steering Response

Continuous centre rib



6 Db lower than competition

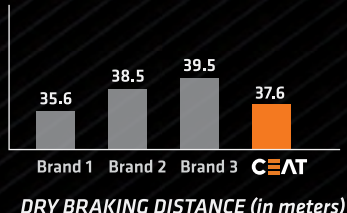
Lowest Noise for Comfortable Ride



Noise (in dB) at 80 kmph

Stiffer 3 centre ribs

Superior Traction and Flawless Control



DRY BRAKING DISTANCE (in meters)



ALL TERRAIN TYRE

FOR SUVs

19"	18"	17"	16"	15"

CEAT CROSSDRIVE AT

Crafted for All Terrains



Increases Durability

Stone expulsion technology





Improves Traction

Zig-zag pattern



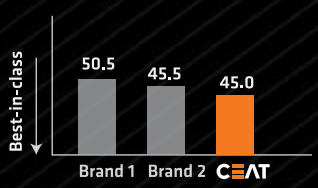


Prevents Sidewall Cuts

Rugged extended sidewall

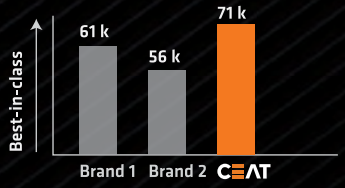


Zig Zag Tread Pattern



WET BRAKING (in meters)

Stone Ejector Technology



TYRE LIFE (kms)



HIGHWAY TYRE

FOR SUVs

18”

CEAT CROSSDRIVE HT

Crafted for Smooth Drives



Reduces Noise

Optimized pattern noise using genetic algorithm computer simulation





Improves Traction

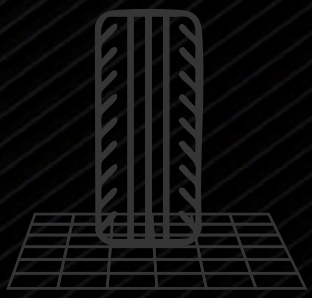
Zig-zag groove walls



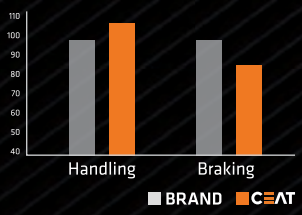


Better Grip and Tyre Life

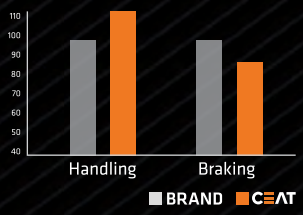
Silica based rubber compound



Dry Performance



Wet Performance





FOR PREMIUM AND COMPACT SUVs

18”	17”	16”	15”

CEAT SECURADRIVE SUV

Crafted for Control

ITALDESIGN

Exclusively designed in Italy





Minimizes wear and tear

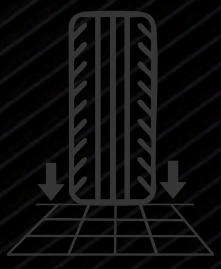
Optimized cavity shape



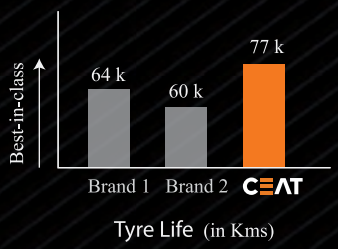


Improves grip

3D groove wall technology

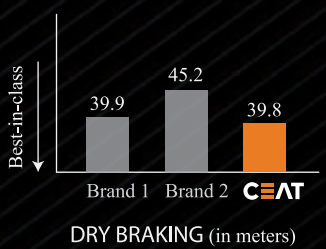


AI based silica dispersion



Tyre Life (in Kms)

3D Groove Wall Technology



DRY BRAKING (in meters)



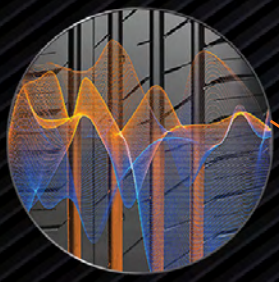


FOR PREMIUM HATCHBACKS,
SEDANS AND COMPACT SUVs

18"	17"	16"	15"	14"

CEAT SECURADRIVE

Crafted for Control



Low Noise

Cactus algorithm technology





Increases Durability

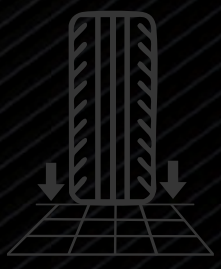
3 stiffer center ribs



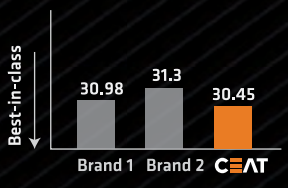


Prevents Sidewall Cuts

Silica based rubber compound

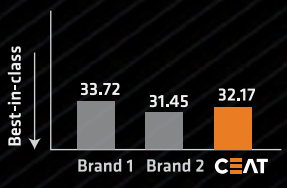


Stiffer 3 Centre Ribs



DRY BRAKING (in meters)

Silica Based Rubber Compound



WET BRAKING (in meters)



FOR HATCHBACKs AND SEDANs

16”	15”	14”	13”	12”

CEAT MILAZE X5

Crafted for Long Life



Wear Indicator

Patented technology that indicates
wear at various stages of tyre life
and non-uniform wear





High Durability

Reinforced side wall with Silica compound
2 Ply construction





Higher Life

New generation carbon black compound
Wider foot print
High NSD
Higher contact area

VEHICLE FITMENT GUIDE

SPORTDRIVE SUV

Calm Technology

ZR SPEED RATING TYRES

SIZE	VEHICLES
235/55 R17 SPORTDRIVE SUV TL 103W XL CALM	New Audi Q3 JLR
235/50 R18 SPORTDRIVE SUV TL 101V XL CALM	Audi Q3 Mercedes GLA 200
235/55 R18 SPORTDRIVE SUV TL 104W XL CALM	Audi A8
235/60 R18 SPORTDRIVE SUV TL 107W XL CALM	Audi Q5, old Q7 Honda CRV Hyundai Santa Fe 19 Mercedes GLE 300D Discovery Sport
255/55 R18 SPORTDRIVE SUV TL 109W XL CALM	BMW X5 Audi Q7 Mercedes GLE Class Porsche Macan
235/55 R19 SPORTDRIVE SUV TL 105W XL CALM	Discovery Sport Audi Q5 Hyundai Santa Fe 19 Tata Hexa Jaguar E pace Range Rover Evoque Mercedes GL class Porsche Macan Volvo XE60, Xe90
255/45 R19 SPORTDRIVE SUV TL 104Y XL CALM	Volvo XC40 Recharge
255/50 R19 SPORTDRIVE SUV TL 107W XL CALM	Mercedes GLC, GLE Audi Q5 Sportback
255/55 R19 SPORTDRIVE SUV TL 111W XL CALM	Audi Q7 45TDI Jaguar F-Pace Range Rover Velar
245/45 R20 SPORTDRIVE SUV TL 103W XL CALM	LandRover, Discovery Sport BMW X3 Xdrive 30i, BMW X4
255/45 R20 SPORTDRIVE SUV TL 105W XL CALM	Mercedes EQS Hyundai Ioniq
275/45 R20 SPORTDRIVE SUV TL 110Y XL CALM	Audi Q7 BMW X5
275/50 R20 SPORTDRIVE SUV TL 113W XL CALM	Mercedes GLE
275/45 ZR21 SPORTDRIVE SUV TL 110Y XL CALM	Range Rover Sport, Discovery 5 Mercedes GLS Front BMW XM Front
285/45 ZR21 SPORTDRIVE SUV TL 113Y XL CALM	BMW X7 Lamborghini Urus front
315/40 ZR21 SPORTDRIVE SUV TL 115Y XL CALM	Mercedes GLS rear Lamborghini Urus rear BMW XM rear

Staggered Fitment

275/45 ZR21 SPORTDRIVE SUV TL 110Y XL CALM	**Front**	Mercedes GLS 400, GLS 450 Maybach GLS 600 BMW XM
315/40 ZR21 SPORTDRIVE SUV TL 115Y XL CALM	**Rear**	
245/45 R18 SPORTDRIVE TL 100Y XL CALM	**Front**	BMW 840i Gran Coupe
275/40 R18 SPORTDRIVE TL 103Y XL CALM	**Rear**	

SPORTDRIVE Calm Technology

SIZE	VEHICLES
205/45 R17 SPORTDRIVE TL 88Y XL CALM	VW Polo Honda City Mini Cooper
215/45 R17 SPORTDRIVE TL 91Y XL CALM	BMW 3 Series VW Polo GT Mini Cooper
215/50 R17 SPORTDRIVE TL 95Y XL CALM	Volvo S60
225/45 R17 SPORTDRIVE TL 94Y XL CALM	Volvo V40 Mercedes CLA class Skoda Octavia BMW 1 series
225/50 R17 SPORTDRIVE TL 98Y XL CALM	BMW 3 series Mercedes C class Volvo S80
225/55 R17 SPORTDRIVE TL 101W XL CALM	BMW 5 series Audi A6 Jaguar XE Mini Cooper
245/45 R17 SPORTDRIVE TL 99Y XL CALM	Mercedes CLS class, E class
225/40 R18 SPORTDRIVE TL 92Y XL CALM	Audi A3, A3 Quattro BMW 228i Mercedes CLA250 Mini Cooper Clubman
225/50 R18 SPORTDRIVE TL 99W XL CALM	Mercedes S-class
225/55 R18 SPORTDRIVE TL 102W XL CALM	BMW X1 Hyundai Tucson Jeep Compass
245/35 R18 SPORTDRIVE TL 92Y XL CALM	Skoda Superb, Camry
245/40 R18 SPORTDRIVE TL 97Y XL CALM	Mercedes C class, E class
245/45 R18 SPORTDRIVE TL 100Y XL CALM	BMW 5 series Jaguar XF Volvo S90
245/50 R18 SPORTDRIVE TL 104W XL CALM	BMW 630I GT, 730LD, 740LI, X3 XDrive
275/40 R18 SPORTDRIVE TL 103Y XL CALM	BMW 8 series rear
245/45 R19 SPORTDRIVE TL 102Y XL CALM	BMW 740i, 740e Audi A6 Quattro, A7 Sportsback
245/50 R19 SPORTDRIVE TL 105Y XL CALM	BMW X3 and X7 series
275/35 R19 SPORTDRIVE TL 100Y XL CALM	BMW 5 series, 8 series, 6 Series Mercedes CLS class

SPORTDRIVE RunFlat

SIZE	VEHICLES
225/55 R17 SPORTDRIVE TL 97V RFT	BMW 5 series Audi A6 Jaguar XE Mini Cooper
225/40 R18 SPORTDRIVE TL 92Y RFT	Audi A3, A3 Quattro BMW 228i Mercedes CLA250 Mini Cooper Clubman

CROSSDRIVE AT

SIZE	VEHICLES
235/65 R17 CROSSDRIVE AT TL 104T	Mahindra Scorpio
265/65 R17 CROSSDRIVE AT TL 112S	Toyota Prado, Fortuner
255/65 R18 CROSSDRIVE AT TL 111H	Mahindra Thar Force Gurkha
265/60 R18 CROSSDRIVE AT TL 110T	Toyota Fortuner, Land Cruiser
255/60 R18 CROSSDRIVE AT TL 108H	Mahindra Scorpio N
285/60 R18 CROSSDRIVE AT TL 116S	Upsize: Mahindra Thar Toyota Fortuner, Hilux
255/60 R19 CROSSDRIVE AT TL 109H	Mahindra Thar Roxx

CROSSDRIVE HT

SIZE	VEHICLES
255/60 R18 CROSSDRIVE HT TL 108H M&M	Isuzu V-Cross, D-MAX, MU-X, Mahindra Scorpio N
255/65 R18 CROSSDRIVE HT TL 111 H W502	Mahindra Thar Roxx

SECURADRIVE SUV

SIZE	VEHICLES
215/55 R17 SECURADRIVE SUV TL 94V	Mahindra XUV300, 3XO MG ZS EV, Astor Skoda Superb Toyota Camry, Innova Crysta BYD E6 Honda Elevate
215/60 R17 SECURADRIVE SUV TL 96H	Kia Seltos MG ZS EV, Gloster, Hector, Hector Plus Nissan Kicks Renault Captur Maruti Grand Vitara, Invicto Hyundai Creta, Alcazar Tata Curvv
225/60 R17 SECURADRIVE SUV TL 99H	Jeep Compass
235/65 R17 SECURADRIVE SUV TL 104H	Chevrolet Captiva Mahindra XUV500, XUV 700 Tata Aria, Harrier, Hexa Volkswagen Touareg
245/65 R17 SECURADRIVE SUV TL 111H	Mahindra Scorpio N
235/60 R18 SECURADRIVE SUV TL 103H	Mahindra XUV 700

SECURADRIVE

SIZE	VEHICLES
205/55 R17 SECURADRIVE TL 91H	Skoda Kushaq Volkswagen Taigun
215/55 R17 SECURADRIVE TL 94V	MG Astor, ZSEV Mahindra 3XO, XUV 400 BYD E6
215/60 R17 SECURADRIVE TL 96H	Citroen C3 Aircross
235/65 R17 SECURADRIVE TL 104H	Mahindra Scorpio
215/55 R18 SECURADRIVE TL 95H	BYD Atto 3 MG Hector, Hector Plus, Windsor Tata Curvv Hyundai Alcazar

MILAZE X5

SIZE	VEHICLES
145/80 R12 MILAZE X5 TL 74T	Hyundai EON Maruti Alto, Omni
145/80 R12 MILAZE X5 TT 74T	Hyundai EON Maruti Alto, Omni
145/80 R13 MILAZE X5 TL 75T	Maruti Wagon R
155/65 R13 MILAZE X5 TL 73T	Maruti Alto K10
155/70 R13 MILAZE X5 TL 75T	Hyundai EON, Santro Xing
155/70 R13 MILAZE X5 TT 75T	Hyundai EON, Santro Xing
155/80 R13 MILAZE X5 TL 79T	Hyundai i10
155/65 R14 MILAZE X5 TL 79T	Maruti Wagon R Stingray
165/65 R14 MILAZE X5 TL 79T	Hyundai Grand i10
165/70 R14 MILAZE X5 TL 81T	Maruti Celerio Nissan Micra
165/80 R14 MILAZE X5 TL 85S	Maruti Swift, Swift Dzire
165/80 R14 MILAZE X5 TL 85T	Maruti Swift, Swift Dzire
175/65 R14 MILAZE X5 TL 82T	Ford Figo, Figo Aspire Honda Amaze, Brio Hyundai Getz Tata Bolt, Indigo, Tiago Toyota Etios
185/70 R14 MILAZE X5 TL 88T	Hyundai Elite i20 Maruti Swift, Swift Dz
175/65 R15 MILAZE X5 TL 84T	Honda City, Jazz Maruti Suzuki Nexa Ignis Tata Bolt
185/65 R15 MILAZE X5 TL 88T	Honda Mobilio Hyundai Elite i20, Verna Renault Lodgy, Scala Maruti Ciaz, Ertiga, Baleno, Swift, Swift Dzire Nissan Sunny
195/55 R16 MILAZE X5 TL 87H	Hyundai Elite i20, Verna Maruti Ciaz, Fronx, Baleno

Please Note: Highlighted vehicles denotes OE fitment.