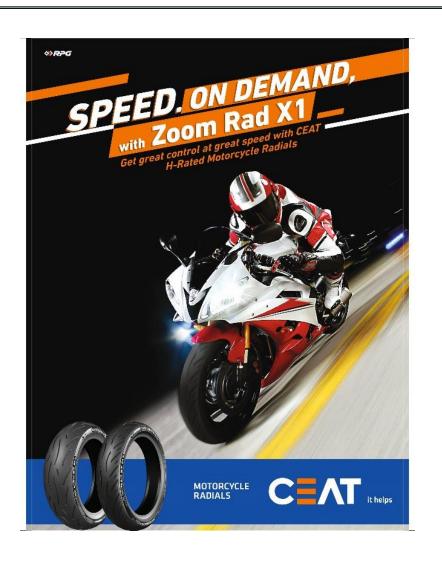


#### An **\*RPG** Group Company







Q4 FY18 – Investor Presentation | 30<sup>th</sup> April, 2018





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**Section 1: RPG Group Overview** 

5-6

**Section 2: Business Overview** 

8-19

**Section 3: Operational & Financial Overview** 

21-28





# **Section 1: RPG Group Overview**





# RPG Group: Powered by Passion, Driven by Ethics

# UNLEASHTALENT TOUCHLIVES OUTPERFORM AND©

RPG Enterprises was founded in 1979. The group currently operates in various industries - Infrastructure, Technology, Life Sciences, Plantations and Tyre Manufacturing. The group has a history of business dating back to 1820 AD in banking, textiles, jute and tea. The Group grew in size and strength with several acquisitions in the 1980s and 1990s. CEAT became a part of the RPG Group in 1982, which is now one of India's fastest growing conglomerates with 20000+ employees, presence in 100+ countries and annual gross revenues of ~\$3 Bn.











#### KEC International

World leader in Power Transmission EPC space



One of India's leading manufacturer of automobile tyres



Software services provider spread across 20 countries, 400+ customers.

# RPG Life Sciences

Pharma company with wide range medicines in global generics and synthetic APIs.

#### Raychem RPG

Engineering products and services catering to infrastructure segment of the economy.

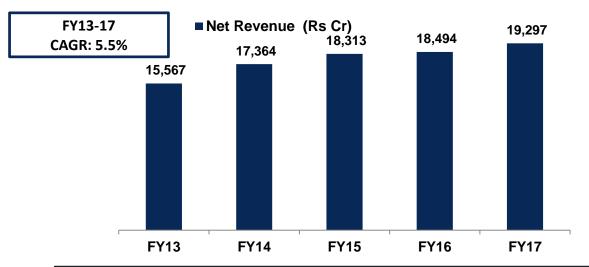
#### Harrisons Malayalam

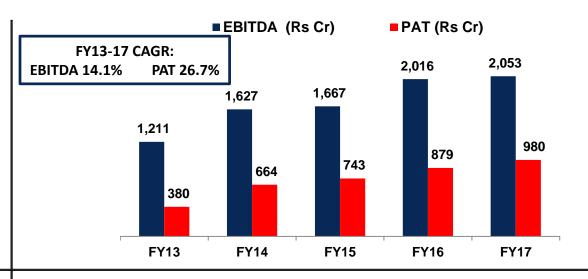
One of India's largest plantation companies with tea, rubber and other agro products.

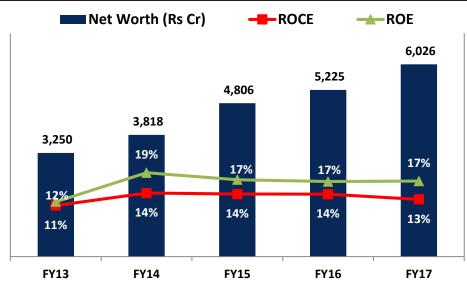


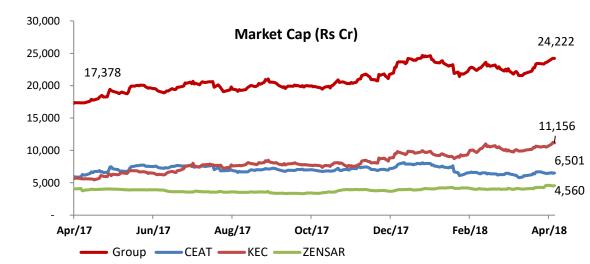
# **₩RPG**

# RPG Group: Key Financials









- ROCE is calculated by taking EBIT divided by Average Capital Employed
- 2) ROE is calculated by taking PAT divided by Average Net-worth
- 3) Market Cap updated till 19<sup>th</sup> April 2018





# **Section 2: Business Overview**



# **Board of Directors**





Harsh Vardhan Goenka Chairman, Non Executive Director



**Anant Vardhan Goenka**Managing Director



**Arnab Banerjee**Whole -Time Director



Hari L. Mundra
Non Executive
Non Independent Director



Pierre E. Cohade

Non Executive

Non Independent Director



Atul C. Choksey
Non Executive
Independent Director



Haigreve Khaitan Non Executive Independent Director



Mahesh S. Gupta Non Executive Independent Director



Paras K. Chowdhary
Non Executive
Independent Director



Punita Lal
Non Executive
Independent Director



Ranjit Pandit
Non Executive
Independent Director



**S. Doreswamy**Non Executive
Independent Director



Vinay Bansal Non Executive Independent Director





**Anant Goenka** 



**Managing Director** 

**Kumar Subbiah** 



**Chief Financial Officer** 

**Arnab Banerjee** 



Executive Director - Operations

**Milind Apte** 



Senior Vice President
- Human Resources

**Tom Thomas** 



Executive Director - Projects & Chief Mentor Technology

Dilip Modak



Senior Vice President
- Manufacturing

**Chandrashekhar Ajgaonkar** 



Senior Vice President
- Quality Based Management

**Peter Becker** 



Senior Vice President
- R&D and Technology





10

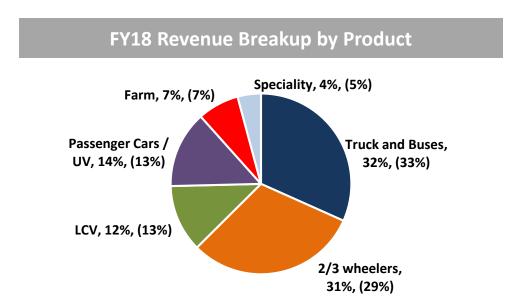
India's leading tyre company with over 50 yrs of presence

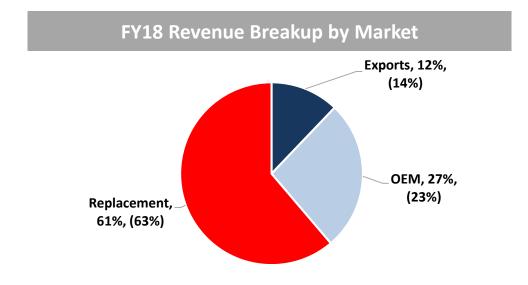
Distribution Network: 4,500+ dealers, 500+ exclusive CEAT franchisees

6 Manufacturing facilities - Bhandup, Nasik, Halol, Nagpur, Ambernath & Sri Lanka

**100+** countries where products are sold with strong brand recall

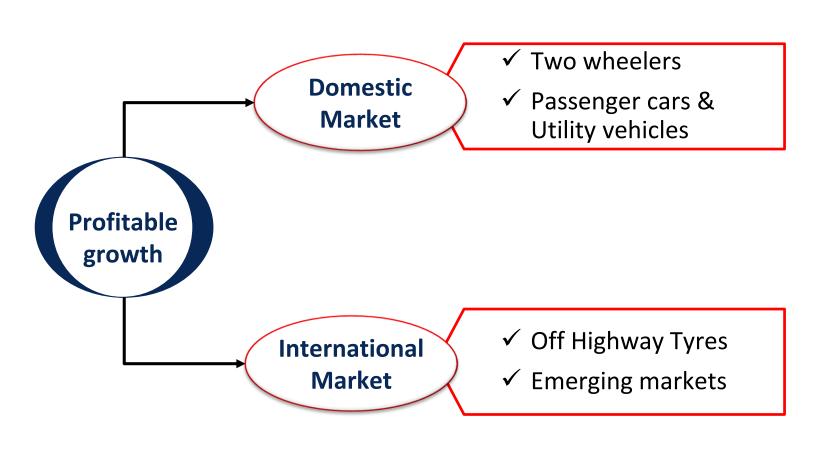
**#No 1** player in Sri Lanka in terms of market share











- 1 Differentiated Products
- 2 Strong Brand
- **Extensive Distribution**
- 4 Deep OEM Partnerships
- World Class R&D
- 6 Expanding Global Reach





# **Differentiated Products**

#### Key developments





**New Entries and Supplier to OEM's** 

















Focus on OEM, recent entries in new models – Honda Grazia, Hyundai New Verna, Ashok Leyland Dost, Mahindra E Alpha, Bajaj New Platina, Honda Cliq, Ashok Leyland Stag and Partner, Tork T6X, Hero Motocorp Achiever 150, Renault Kwid.

**≫RPG** 

- Recent entries into OEM's existing models Bajaj Pulsar 150, Honda (Livo, Shine and Dream Yuga), Bajaj Pulsar 160, Tata Motors TBR, AL Partner LCV, Escort Tractors, Wagon R, Zylo, Daimler Truck Radials, Suzuki Gixxer, RE Classic, Yamaha FZ, Volvo etc.
- Platforms like Fuelsmart, Gripp,
   Mileage X3, SecuraDrive etc.

# Strong Brand





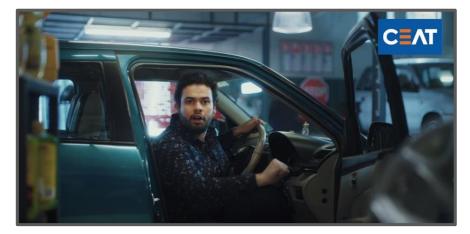
Yet another exceptional cricketer associated with **CEAT – Shubman Gill,** Player of the Tournament in Under-19 Cricket World Cup

#### **IPL's official Strategic Time Out partner**





#### **CEAT's long lasting tyre range, Milaze, TVC**









# **Extensive Distribution**

#### Shoppe



**Multi Brand Outlet (MBO)** 

#### **Shop in Shop (SIS)**



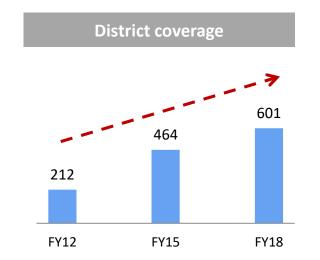


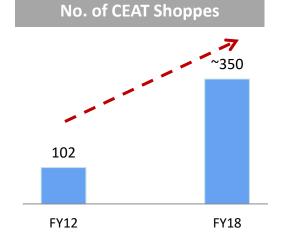
**Bike Shoppe** 



#### **Distribution Network**

- 4,500+ dealers
- 500+ CEAT Franchisees (Shoppes + Hubs)
- 280+ two-wheeler distributors
- Developed Multi Brand Outlet / Shop in Shop model over last 2 years. Over 400 outlets so far
- Launched CEAT Bike Shoppes in Bangalore and Kolkata









# Deep OEM Partnerships







































































# World Class R&D





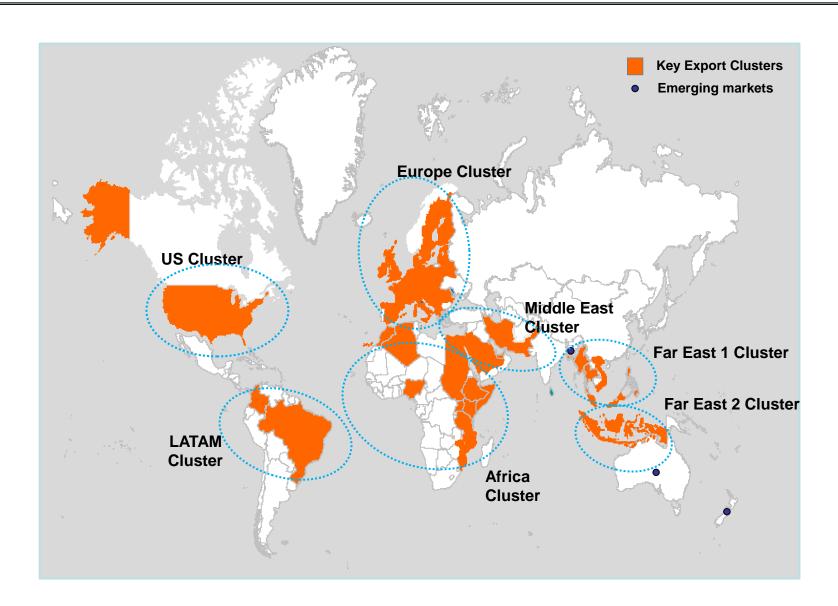
- State of the art R&D facility at Halol plant
- R&D focussed on development of breakthrough products, alternate materials, green tyres & smart tyres
- Partnerships with global institutes and technology partners

#### **Breakthrough Products**

- "Puncture Safe" tyres for Two Wheelers India's 1st Self Sealing tyre
- "FuelSmarrt Tyres" for Passenger Cars Reduced rolling resistance, less fuel consumption and more savings
- "Milaze Tyres" for SUV segment— Higher mileage up to 1,00,000 kilometers

# Expanding Global Reach





Exports to 90+ Countries in 7 clusters

- **Sri Lanka:** Manufacturing facility and Leadership position in the market and with 50+% market share
- Focused product and distribution strategy for select clusters and countries







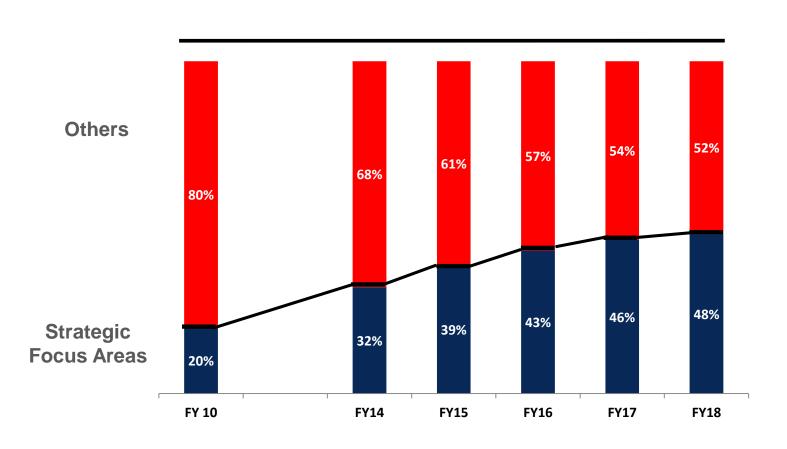
#### **Status Update**

- Greenfield OHT (Off Highway Tyres) radial plant in Ambernath
- Plant is now live and commercial sales have begun across all key markets





# Strategic Focus Areas – Continued Momentum



#### **Strategic Focus Areas**

(Passenger Segment, Specialty Exports & Emerging Markets)

- CAGR of 23%
- Substantial contribution towards increasing profitability
- Market share growing

% of Sales Value





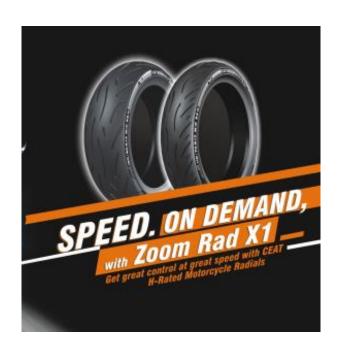
# Section 3: Operational & Financial Overview



# **₩RPG**

# Q4 FY18 Operational Highlights

#### **Product Launch**



Zoom Rad X1
Premium Motorcycle Radial tyres

#### **OEM Model Entry**



**Honda Livo** 



**Honda Shine** 



**Honda Yuga** 



Bajaj Pulsar 150cc





# Consolidated: Q4 FY18 Financial Highlights

#### Q4 FY18 v/s Q3 FY18 (Q-o-Q)

- Net revenue from operations increased by 6.3% at INR
   1,674 Crs from INR 1,574 Crs
- Gross margins contracted to 39.7% from 41.8%
- EBITDA stood at INR 203 Crs compared to INR 195 Crs;
   margins at 12.1% from 12.4%
- PAT stood at INR 77 Crs compared to INR 82 Crs
- Debt / equity at similar levels at 0.3x

#### Q4 FY18 v/s Q4 FY17 (Y-o-Y)

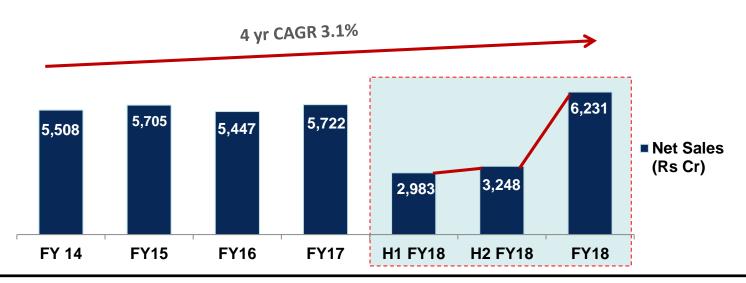
- Net revenue from operations increased by 13.7% at INR
   1,674 Crs from INR 1,472 Crs
- Gross margins have expanded to 39.7% from 37.1%
- EBITDA stood at INR 203 Crs compared to INR 137 Crs;
   margins at 12.1% from 9.3%
- PAT stood at INR 77 Crs compared to INR 66 Crs
- Debt / equity at 0.3x compared to 0.4x



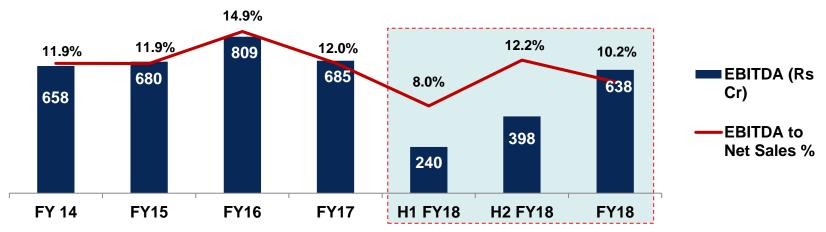


## Consolidated: Financial Trends

Revenue growth



Margin trends



#### Note

Blue area denotes FY ending 31st March, 2018

FY16 onwards the figures are per IND AS; Other financial figures are as per IGAAP as published in previous periods

FY16 onwards the Company's investment in Sri Lanka JV is accounted using Equity method under IND AS which was earlier consolidated using proportionate consolidation method

FY16 onwards the EBITDA includes profit from Sri Lanka JV

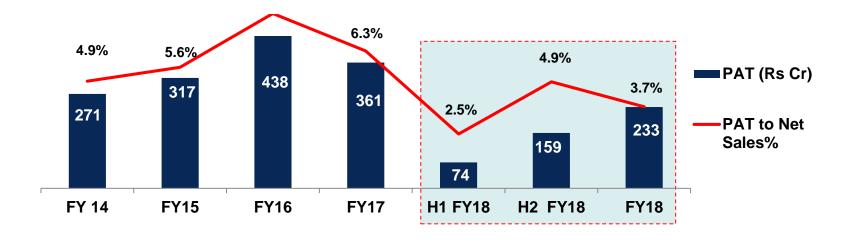
EBITDA does not include Non-operating income



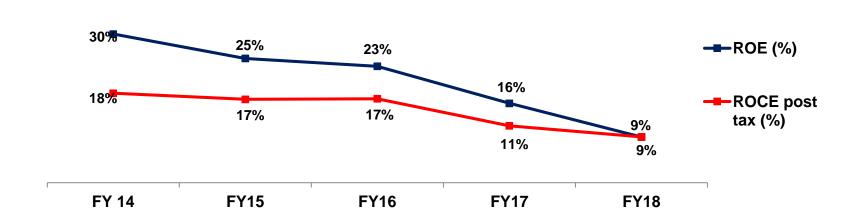


## Consolidated: Financial Trends

PAT trends



**Return Ratios** 



#### Notes

Blue area denotes FY ending 31<sup>st</sup> March, 2018
FY16 onwards the figures are per IND AS; Other financial figures are as per IGAAP as published in previous periods
ROCE is based on PBIT \*(1-tax rate) and average capital employed has been considered for calculations





# Consolidated: Q4 FY18 Financials

								INR Cr
Parameter	Q4 FY17	Q3 FY18	Q4 FY18	QoQ	YoY	FY17	FY18	YoY
Net Revenue from operations	1,472	1,574	1,674	6%	14%	5,767	6,231	8%
Raw Material	925	916	1,010	10%	9%	3,400	3,810	12%
Gross margin	547	658	664	1%	21%	2,367	2,421	2%
Gross margin %	37.1%	41.8%	39.7%	-214 bps	252 bps	41.0%	38.9%	-219 bps
Employee	105	112	115	3%	10%	406	438	8%
Other Expenses	310	359	351	-2%	13%	1,304	1,368	5%
EBITDA	137	195	203	4%	48%	685	638	-7%
EBITDA %	9.3%	12.4%	12.1%	-25 bps	278 bps	11.9%	10.2%	-165 bps
Finance Cost	21	27	24	-13%	12%	82	97	19%
Depreciation	46	43	45	3%	-3%	143	169	18%
Operating PBT	70	124	134	8%	91%	460	372	-19%
Exceptional expense	12	1	25	2371%	98%	13	34	155%
Non-Operating income	4	7	7	5%	93%	19	29	58%
PBT	61	130	117	-10%	90%	466	367	-21%

**77** 

-6%

**17%** 

359

233

#### **Notes**

PAT

Figures are as per IND AS

Company's investment in Sri Lanka JV is accounted using Equity method under IND AS which was earlier consolidated using proportionate consolidation method EBITDA includes profit from Sri Lanka JV

82

66

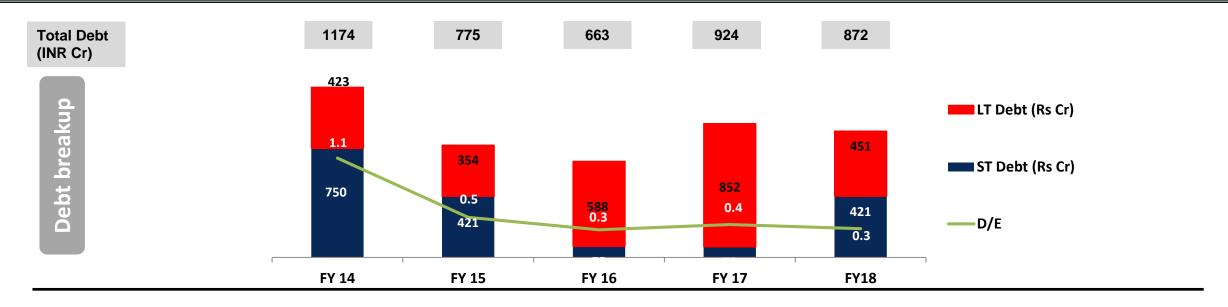
EBITDA does not include Non- operating income

-35%

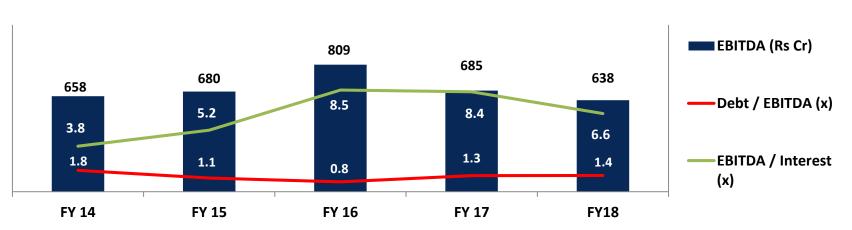




# Consolidated: Leverage / coverage Profile







FY16 onwards the figures are per IND AS; Other financial figures are as per IGAAP as published in previous periods

Company's investment in Sri Lanka JV is accounted using Equity method under IND AS which was earlier consolidated using proportionate consolidation method EBITDA includes profit from Sri Lanka JV

EBITDA does not include Non-operating income





# Standalone: Q4 FY18 Financials

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								IINK CI
Parameter	Q4 FY17	Q3 FY18	Q4 FY18	QoQ	YoY	FY17	FY18	YoY
Net Revenue from operations	1,451	1,550	1,649	6.4%	13.6%	5,702	6,161	8%
Raw Material	912	910	1,008	10.7%	10.6%	3,375	3,804	13%
Gross margin	539	640	640	0.1%	18.9%	2,326	2,358	1%
Gross margin %	37.1%	41.3%	38.8%	-242 bps	171 bps	40.8%	38.3%	-253 bps
Employee	99	106	106	0.7%	7.5%	384	413	8%
Other Expenses	301	342	335	-2.2%	11.1%	1,283	1,317	3%
EBITDA	139	192	199	4.0%	43.8%	660	627	-5%
EBITDA %	9.6%	12.4%	12.1%	-27 bps	254 bps	11.6%	10.2%	-140 bps
Finance Cost	20	22	19	-11.3%	-5.4%	79	86	9%
Depreciation	46	41	41	1.7%	-10.0%	142	162	14%
Operating PBT	73	130	139	7.3%	91.6%	439	379	-14%
Exceptional expense	12	1	25	2798.5%	97.7%	13	26	98%
Non-Operating income	5	9	9	6.6%	84.5%	41	57	37%
PBT	65	137	124	-10.0%	89.9%	467	410	-12%
PAT	70	91	85	-6.4%	21.3%	363	279	-23%

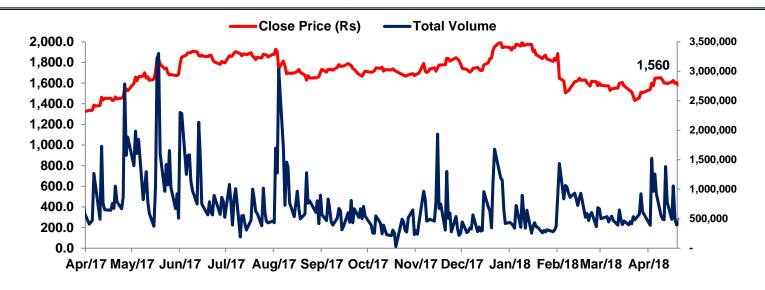
#### Notes

Financials are as per IND AS EBITDA does not include Non- operating income





# **Equity Shareholding & Price trends**

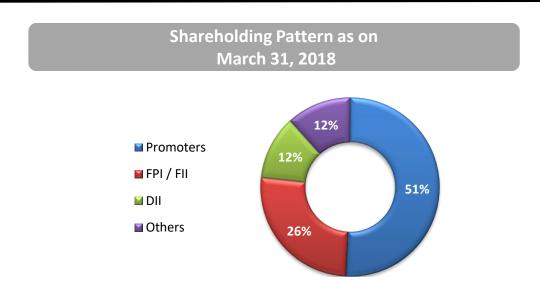


#### **Returns since April '17**

CEAT: 17%

NIFTY: 16%

Source: Capitaline. The above data is updated till 27th April 2018



#### **Market Information**

- Market Price (April 27): INR 1,560/share
- Face Value : INR 10/share
  - Market Cap (April 27): INR 6,310 Cr

