

Terms and Conditions:

1. This Contest (defined herein) is being conducted by CEAT Limited, a company incorporated under the Companies Act, 1956 and having its registered office at 463, Dr. Annie Besant Road, Worli, Mumbai - 400 030 ("Company") for its employees ("Participants") pan India basis and shall be open from 19th Nov to 5th Dec ("Contest Period").
2. The Company is running a Contest viz. Beyond That Horizon With CEAT wherein (subject to the terms and conditions stated herein) the Participants will get an opportunity to win Amazon Voucher worth Rs. 10000/- and Rs.5000/- ("Prize").
3. For participating in the Contest, the Participants should visit the stores of CEAT Shoppee, CEAT Tyre Shop, Shop in shop or dealers stores pan India who have billed tyres of R17+ in the past six months ("Dealers") and click the picture with location, date and time enabled of the installed campaign poster in the Dealers store and also participate and correctly answer to the questions in the quiz run by the Company between 3rd December to 5th December 2024 ("Contest"). The picture to be saved with the Dealers name and share it with the Company on its email id marketing@ceat.com from their official id within the Contest Period. The selection of the winner shall be on the basis of maximum Dealer coverage indicated by number of photos shared and highest score in the quiz ("Winner").
4. Two prizes will be given in each of the six zone i.e. first and second prize. First prize winner will get Amazon voucher worth Rs. 10,000/- and second prize winner will get Amazon voucher worth Rs. 5,000/-..
5. The winners will be announced on the 10th Dec. The company's decision shall be final and binding.
6. This Prize cannot be exchanged for cash or redeemed on any other merchandise.
7. The Company will not be liable for any loss (including, without limitation, direct, indirect, special or consequential loss or loss of profits) expense or damage which is suffered or sustained in connection with this Contest including any loss incurred as a result of any delay and/or failure to perform any obligation to the Participants that is caused by:
 - (i) Technical problems of any kind which may limit or prevent any person's participation in this Contest.
 - (ii) Any other events beyond the Company's control that may cause the Contest to be disrupted or corrupted or may lead to the loss of, or damage to, the Participants.
8. Income tax, gift tax or any other statutory taxes, duties or levies as may be applicable from time-to-time, arising out of this Contest and Prize, shall be borne and paid by the Winners. The Winners shall indemnify and keep the Company indemnified against any losses, claims, expenses, costs and actions initiated against the Company due to any non-compliance by the Winners.
9. The Winners hereby agree to indemnify and keep Company harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings that may be suffered by the Company as a consequence of (i) violation of the T&C by the Winners; (ii) violation of applicable laws; (iii) any action or inaction resulting in willful misconduct or negligence on the Winner's part.

10. The Contest shall take place during the Contest Period, and entries/response must be submitted within the stipulated timeframe.
11. Company reserves the unequivocal right to disqualify any entry that fails to meet the specified requirements or is submitted post the deadline.
12. By participating in the Contest, Participants unequivocally agree to adhere to these Terms and Conditions and any determinations made by the Company.
13. The Contest is in no way sponsored, endorsed, or administered by any third-party platform like Amazon, Instagram, Facebook and Twitter. Any questions, comments or complaints regarding the Contest will be directed to Company, and not to the third-party platforms like Amazon, Instagram, Facebook and Twitter.
14. By participating in the said Contest, it is deemed that the participation is voluntary.
15. The Winners may provide his/her name, mobile number, address other contact details (if applicable), email address, valid identity proof and any other information including photographs (if so requested) that may be required by the Company (collectively “Personal Information”) in order to participate in the said Contest and shall be bound by the “**Privacy Policy**” available on Company’s website www.ceat.com
16. By participating in the Contest, the Participants / Winners hereby expressly:
 - a. confirms that the information shared by the Participants / Winners is complete, correct, and accurate; and
 - b. confirms that she/he is authorized to disclose such Personal Information and that such disclosure complies with the privacy legislation within the geographical scope of this Contest, and the use of such Personal Information by the Company as contemplated herein (including, without limitation, the disclosure of such Personal Information to external agencies or third parties) is permitted; and
 - c. consents / permits the Company to use and share (including third parties) the Personal Information for all purposes connected to the said Contest and as per applicable laws. In view of such consent, the Participants / Winners shall not be entitled to file any claims against the Company for using or sharing the said Personal Information for purposes connected to the Contest; and
 - d. agrees to waive the ‘Do not Disturb’ subscribed by them and confirms that the Company or their representatives shall be entitled to contact the Winner for any particulars pertaining to the said Contest and related activities.
17. The Winners/Participants agree to co-operate with the Company and their agencies and authorizes the Company and their agencies to use the comments/reply shared by them, Personal Information shared by them, data gathered during the said Contest in their communications, including marketing promotions and advertisements for the Company’s branding, any media or future promotional activities, publicity and marketing material, without any payment or compensation to the Participants/Winners. The Winners/Participants also agrees to participate in any advertising or publicity activities arranged by the Company relating to the said Contest and agrees that the Company shall be entitled to publicize the name and/or photograph of each Participants/Winners in such mode and manner as they may think fit.
18. By participating in the said Contest, the Participants/Winners waive all copyrights, moral rights and any related rights in the photographs submitted by them and consents to the Company’s right to click photographs, take pictures, shoot audio-visuals, tape, record, exhibit or portray

them as the Winners/Participants (“content”) and/or publish the same. The Participant/Winner further grants irrevocable consent in perpetuity to use, edit, exhibit, publish and/or exploit the photographs, in any and all applications including advertising, commercials, promotion, stories, text, illustrations, articles and commercial exploitation, throughout the world, in any and all media, mode or format whether now existing or hereinafter developed, including but not limited to radio, broadcast and television, newspapers, social media, magazines, and electronic media, at any time without the Participant’s/Winner’s further knowledge or consent and without any compensation whatsoever.

19. The Company shall not be liable for any loss or damage or for expenses arising in connection with the Contest or the Prize, including any act or omission relating to any Participant’s participation, howsoever caused.
20. Non-conformance by the Participant to any and all the Terms and Conditions herein or as revised by the Company shall invalidate the Participant’s participation at any stage without notice thereof. The decision of the Company in this regard shall be final and binding upon the Participant(s).
21. The Participant agrees that if due to any reason, whatsoever, beyond the control of Company the said Contest is cancelled or withdrawn or delayed, the Company cannot be held responsible and/or liable for the same.
22. The Company is not responsible for any errors or omissions in the Terms and Conditions contained herein. The Company makes no representations and disclaims all express, implied, and statutory warranties of any kind to the Participant(s) and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, merchantability or fitness for any particular purpose.
23. The Participant(s) and/or the Winner(s) shall not in any circumstances make any claims against the Company or its entities arising out of or relating to any and all costs, injuries, losses or damages of any kind, including without limitation, due to any technical faults (directly or indirectly), to the Participant(s) and/or the Winner(s) participation or non-participation in the Contest or any related activity.
24. By participating in the said Contest or accepting the Prize, the Participants/Winners agree that that they have no claims or actions against the Company, affiliates, directors, officers, employees or agents for any losses or injuries (including special, indirect and consequential losses) and all losses, damages, rights, claims and actions of any kind resulting from the Contest and acceptance of any Prize shall be solely borne by the Participants/Winners.
25. The Company is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, loss, outrage, dissatisfaction, death, mental trauma caused to the Participant(s) and/or the Winner in any manner whatsoever or for any reason whatsoever in connection to the Contest and/or Prize.
26. The Company shall not be deemed to be in breach of any applicable law, rules and regulation in India including but not limited to the Do Not Disturb guidelines.
27. The Company reserves the right to extend, cancel, discontinue, prematurely withdraw, postpone, change, amend, alter or modify the Terms & Conditions governing the Contest or any part thereof, prospectively or retrospectively, at its discretion and without prior notice and/or, as may be required in view of business exigencies and/or statutory changes and the same shall be binding on the Participants of this Contest.
28. The Contest shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Contest are subject to the jurisdiction of the Courts in Mumbai only.