

Terms and Conditions (“Pune-Offer”)

The Terms and Conditions (“**T&C**”) for availing the benefit under this Offer by CEAT Limited, a company registered under the Companies Act, 1956, having its registered office at 463, Dr. Annie Besant Road, Worli, Mumbai 400 030 (“**CEAT**”). The customer agrees that, by availing this Offer, they are bound by these T&C.

I. TERM:

This Offer can be availed during 15th Feb’25 to 31st March’25 (“Term”). The decision of CEAT to discontinue or extend this Offer will be final.

II. OFFER:

The Customer shall be entitled to get rewards as mentioned below on their purchase of tyres as more particularly mentioned in the Schedule. The Products should be purchased in one single invoice.

2 (two) or 3 (three) tyres	Blaupunkt Vacuum Cleaner
4 (four) and more tyres	Swiss Military Helium Bag

III. ELIGIBILITY:

- a) This Offer is open to all individual residing in Pune, aged 18 years or above on the start date of this Offer.
- b) To avail the Offer, the customer needs to purchase the Products from the authorised Shoppe at Pune. The details of CEAT Shoppe have been mentioned hereinbelow.
- c) Upon purchase of the Products, the customer will register the warranty at the purchase point itself. Upon registration of the warranty, the Customer shall get the rewards from the said purchase point.
- d) The Customer will have to provide its contact details including name, phone number, and email address. The Customer is also required to upload the original copy of the invoice at the time of the registration.
- e) The Offer shall not be extended to the same customer who has already received the rewards under this offer.

IV. OTHER TERMS AND CONDITIONS

- 1) The Products are available without this Offer.
- 2) Participation in this Offer is purely voluntary.
- 3) This Offer is for a limited period, i.e. till the Term and can be withdrawn by CEAT at any point of time, including after it has been announced.
- 4) This Offer cannot be combined with any other promotion offered by CEAT.
- 5) This Offer cannot be exchanged for cash or redeemed on any other merchandise.
- 6) In cases of fraudulent/suspicious transactions or if there is any technical glitch, CEAT reserves the right to revoke this Offer and disqualify any customer from getting the benefits of this Offer.
- 7) In the event if CEAT is of the opinion that customer is attempting to abuse or misuse or exploit this Offer then CEAT shall have the right to revoke this Offer and disqualify any customer from getting the benefits of this Offer, without any recourse.

- 8) The rewards once received cannot be exchanged. CEAT does not assume any liability whatsoever in respect of the benefit provided under this Offer. Particularly, CEAT will not be liable for, any quality related issues, or similar claims in respect of the rewards. Any claims and queries related to qualities shall be directed by CEAT to the manufacturer of the rewards.
- 9) CEAT has made no warranty or guarantee in whole or in part, express or implied, in fact or in law, in relation to the benefit including, but not limited to, its quality, and merchantability, fitness for a particular purpose or suitability for use
- 10) CEAT will not be liable for any loss (including, without limitation, direct, indirect, special or consequential loss or loss of profits) expense or damage which is suffered or sustained in connection with this Offer including any loss incurred as a result of any delay and/or failure to perform any obligation to the customer that is caused by:
 - I. technical problems of any kind which may limit or prevent any person's participation in this Offer
 - II. any loss or damage arising from or in connection with the allocation or enjoyment of rewards provided under this Offer.
 - III. any other events beyond CEAT's control that may cause this Offer to be disrupted or corrupted or may lead to loss of, or damage to, the customer.
- 11) Income tax, gift tax or any other statutory taxes, duties or levies as may be applicable from time-to-time, arising out of this Offer, shall be borne and paid by the customer. The customer shall indemnify and keep CEAT Indemnified against any losses, claims, expenses, costs and actions initiated against CEAT due to any non-compliance by the customer.
- 12) CEAT standard warranty condition in respect of Products will apply.
- 13) The customer hereby agrees to indemnify and keep CEAT harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings that may be suffered by CEAT as a consequence of (i) violation of the T&C by the customer; (ii) violation of applicable laws; (iii) any action or inaction resulting in wilful misconduct or negligence on the customer's part.
- 14) The customer shall provide his/her name, mobile number, residence address, other contact details (if applicable), email address and any other information (if so requested) that may be required by CEAT (collectively "Personal Information") in order to participate in the said Offer and shall be bound by the "**Privacy Policy**" available on CEAT's website www.ceat.com.
- 15) By sharing Personal Information, the customer hereby expressly:
 - o confirms that the information shared by she/he is complete, correct and accurate; and
 - o confirms that she/he is authorized to disclose such Personal Information and that such disclosure complies with the privacy legislation within the geographical scope of this Offer, and the use of such Personal Information by CEAT as contemplated herein (including, without limitation, the disclosure of such Personal Information to external agencies or third parties) is permitted; and
 - o consents / permits CEAT to use and share (including third parties) the Personal Information for all purposes connected to the said Offer and as per applicable

laws. In view of such consent the customer shall not be entitled to file any claims against CEAT for using or sharing the said Personal Information for purposes connected to this Offer; and

- agrees to waive the 'Do not Disturb' subscribed by them and confirms that CEAT or its representatives or agents shall be entitled to contact the customer for any particulars pertaining to the said Offer and related activities.
- 16) CEAT reserves the right to disqualify any transaction or extend, cancel, discontinue, premature withdrawal, change, alteration or modification of this Offer or any part thereof including the eligibility criteria and other pertinent T&C at its sole discretion at any time as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the customer without prior notice.
 - 17) CEAT is not responsible for any errors or omissions in the terms and conditions contained herein.
 - 18) The decision of CEAT in all matters related hereto (including interpretation of these T&C) shall be final and binding.
 - 19) The customer agrees that these T&C shall be governed by and construed in accordance with the laws of India and courts at Mumbai, Maharashtra shall have exclusive jurisdiction to decide over any controversy arising out of this Offer.