

# **CEAT'S PRIVACY POLICY**

This privacy policy sets out how we use and protect any information that you may choose to give us when you use this Website.

As you are our esteemed visitors, we are committed to protecting your privacy. The Website collects the personal information which you choose to share with us like your name, contact details and Email ID. Moreover, Website collects information related to the usage of the Website, such as from which IP address the Website was requested

The Website does not sell, rent or lease any such information about the user's usage of site and information collected therefrom to any third parties. The Website will disclose the usage and the information, if required to do so by law or in the good faith belief that such action is necessary to: (a) Conform or comply with legal process; (b) Protect and defend the rights or property of Website, or (c) Act in urgent circumstances to protect you as the user of Website.

You understand and acknowledge that CEAT does not indulge in any spam, chain emails, advertising solicitations and similar email solicitations which are expressly prohibited.

## **COOKIE POLICY**

Cookies are small text files saved to your computer on hard drive by a webpage server that tracks, saves and stores information about your interactions and usage of the Website. This allows the Website, through its server, to provide the users with a tailored experience for this Website.

You are advised that if you wish to deny the use and saving of cookies from this Website onto your computer's hard drive, you should take necessary steps within your web browsers security settings to block all cookies from this Website. Other cookies may be stored to your computer's hard drive by external vendors when this Website uses any sponsored links or advertisements. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected.

Please Note: If you continue to use this Website without changing your browser settings, it is assumed that you have consented to receive all cookies on this Website.

Website uses "cookies" in following two formats:

1. **Session cookies:** These are temporary cookies, which only exist in the period you access the website (or more strictly, until you close the browser after accessing the website). Session cookies help the Website to remember what you chose on the previous page, therefore avoiding the need to re-enter information and improve your experience whilst using the Website. These cookies do not contain personal information and cannot be used to identify you.
2. **Persistent cookies:** These are cookies, which remain on your device after you have visited our website. Persistent cookies help us identify you as a unique visitor.

## **What we collect:**

We may collect the following information which you choose to share at your discretion:

1. Name and contact information including email address
2. Demographic information such as city of residence, postal code.
3. Other information relevant to customers or any offers

## **What we do with the information we gather:**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

1. Internal record keeping and use within the organization irrespective of territorial boundaries.
2. We may use the information to improve our products and services.
3. We may periodically send promotional email about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
4. From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail.

**Please Note:** By continuing to use the website, it will be assumed that the user agrees to receive calls/communication from CEAT even if the number is registered in DND (Do not Disturb) registry and I agree to receive product and order updates from CEAT Tyres on my WhatsApp number.

Website may update this Privacy Policy at any time and it is your responsibility to periodically review this Privacy Policy.

We do not otherwise disclose any information about you, unless required by law, local regulations and law enforcement officers. We welcome your feedback, comments about this Website or the feedback about our products. If CEAT merges with, acquires or is sold to another firm or goes into bankruptcy, we may share files, password and email records with our business and merger partners. You undertake that you shall not transmit to or from this Website any unlawful, threatening, defamatory, obscene, inflammatory or pornographic material or other material that could give rise to any civil or criminal liability under the law neither should you attempt to probe, scan or test the vulnerability of the Website, system or network or to breach security or authentication measures without proper authorization.

## **No Warranties**

You acknowledge that you shall be fully responsible for any consequences resulting from your use of the Website. We do not guarantee the quality, accuracy, completeness or timeliness of the information uploaded on the Website. While every effort is generally made to check the information, the Website may contain errors,

including but not limited to typographical, statistical and others, and should not be assumed to be error free. Without limiting the generality of the foregoing, we shall not be responsible for any direct, indirect, special, incidental or consequential damage or any other damages whatsoever and howsoever caused, arising out of or in connection with the use of the Website or in reliance on the information available on the Website, including the loss of use, lost data, personal injury, or any other personal or financial loss.

### **Third Party Websites, Content and Products and Services**

The Website may contain links to other third party web sites. Links to other websites and references to products and services offered by third parties are provided to you for your convenience only and do not constitute an endorsement, recognition or approval by us. Website does not assume responsibility for the accuracy or appropriateness of the information contained or hosted on such third party websites. In providing links to other sites, this Website is not acting as a publisher or disseminator of the material contained on these third party websites and does not seek to control the content of, or maintain any type of editorial control over, or endorse any views uploaded on such websites. As we have no control or responsibility over other websites, we do not assume any liability for your use of any of the foregoing, which use you acknowledge and agree shall be at your own risk and responsibility thereof. In addition, a link to another website should not be construed to mean that this Website is associated with or is legally authorized to use any trademark, trade name, logo or copyrighted symbol that may be reflected in the link or the description of the link to such other sites.

### **RSS Feeds**

This Website may use RSS feeds from other websites. Website refers only to the RSS feeds designated for general use. However if you have any concerns about one or more RSS feeds, you could write to us on the following email address: [customercare@ceat.com](mailto:customercare@ceat.com) so that we can take actions deemed appropriate by our editorial board.

### **Advertisements**

This Website might display advertisement of other allied products or services. Website does not necessarily recommend or endorse the products or services of any other company mentioned on the Website and is not responsible for the claims or representations made by such advertisers and sponsors.

### **Submissions**

We shall take reasonable efforts to safeguard the privacy of the information hosted on the Website and shall treat such information in accordance with our Privacy Policy, in no event will the said information create any fiduciary obligations to you on our part, or result in any liability to you on our part in the event that such information is inadvertently released or accessed by third parties without our consent.

IN NO EVENT WILL WE BE LIABLE THROUGH THIS WEB SITE TO ANY PARTY FOR ANY DIRECT, INDIRECT, SPECIAL OR OTHER CONSEQUENTIAL DAMAGES FOR ANY USE OF THIS WEB SITE, OR ON ANY OTHER HYPER LINKED WEB SITE. ALL INFORMATION IS

PROVIDED ON AN "AS IS" BASIS. WE PROVIDE NO REPRESENTATIONS AND WARRANTIES, EITHER EXPLICIT OR IMPLIED.  
For any further detailed information/feedback, you could contact on [Customercare@ceat.com](mailto:Customercare@ceat.com)